

Public Document Pack

SECOND ADDITIONAL CIRCULATION



To: All Members of the Council

Town House,
ABERDEEN, 10 March 2017

COUNCIL

The undernoted items are circulated in connection with the meeting of the **COUNCIL** to be held here in the Town House on **WEDNESDAY, 15 MARCH 2017 at 10.30am.**

FRASER BELL
HEAD OF LEGAL AND DEMOCRATIC SERVICES

BUSINESS

GENERAL BUSINESS

7(o) Locality Plans (Pages 3 - 106)

MOTIONS

8(g) Motion by Councillor Boulton

“Council acknowledges the value of the Deeside Way both as a core path and a wildlife corridor and instructs the Interim Director of Communities Housing and Infrastructure to provide a report to the next Communities, Housing and Infrastructure Committee on the Council setting a policy detailing parameters for access or otherwise to construction vehicles to facilitate development.”

8(h) Motion by Lord Provost George Adam

“That this Council confer the Freedom of the City upon Denis Law CBE in recognition of his outstanding career as a world renowned footballer, his dedication to charitable endeavour, and his commitment to community sport in Aberdeen.”

(The motion has been signed by two thirds of the members of the Council as required by Standing Orders)

CONFIDENTIAL BUSINESS

10(a) Corporate Governance Service - Interim Management Arrangements and the Implications of 'IR35' (Pages 107 - 112)

Website Address: www.aberdeencity.gov.uk

Should you require any further information about this agenda, please contact Martyn Orchard, tel. 01224 523097 or email morchard@aberdeencity.gov.uk

SUBMISSION OF LATE REPORT

NAME OF COMMITTEE : Council

DATE OF COMMITTEE : 15 March 2017

TITLE OF REPORT : Locality Plans

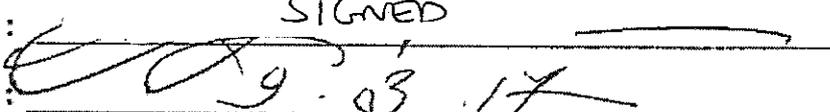
Reason for late submission of report (to be completed by report author)

Plans required further development to obtain approval from Community Planning Aberdeen before there could be community consultation.

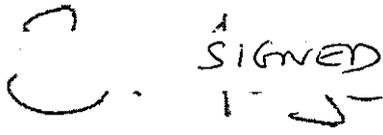
Reason why Convener is requested to consider accepting report as a matter of urgency / why the matter cannot wait for a future meeting (to be completed by report author)

The Council's timely endorsement of the plans is important to progressing our regeneration aspirations for our priority neighbourhoods.

Reason why Convener / Vice Convener has agreed to accept the report (to be completed by Convener / Vice Convener)

Convener/Vice-Convener : 

Date : 9.03.17

Director/Representative : 

Date : 09 March 2017

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ABERDEEN CITY COUNCIL

COMMITTEE	Council
DATE	15 March 2017
DIRECTOR	Bernadette Marjoram
TITLE OF REPORT	Locality Plans
REPORT NUMBER	CHI/17/056
CHECKLIST COMPLETED	Yes

1. PURPOSE OF REPORT

This report presents the Draft Locality Plans 2017-27 for Torry; Middlefield, Mastrick, Cummings Park, Northfield, Heathryfold; and Seaton, Tillydrone and Woodside. These plans are being developed in line with the requirements of the Community Empowerment (Scotland) Act 2015 and in consultation with communities living in these neighbourhoods.

These draft plans were endorsed by the Community Planning Aberdeen Board on 27 February 2017. These are 'living documents' and we will continue development of the plans with the communities and local partners.

2. RECOMMENDATION

Council is recommended to:

Endorse the current draft Locality Plans as living documents which will be continued to be shaped and developed in partnership with communities.

3. FINANCIAL IMPLICATIONS

There are no immediate financial implications arising from this report. Funding is already in place for various actions and interventions set out in the plans and business cases will be brought forward in due to course as further innovations are developed through local planning activity. It is not the single responsibility of the Council to resource the delivery of the plans; community planning partners, the business community and the voluntary sector should all be involved in pooling of resources for community and mutual benefits.

4. OTHER IMPLICATIONS

The Locality Plans have been developed through Community Planning Aberdeen in collaboration with the local communities. The Council's Locality Managers are responsible for facilitating the locality planning approach.

5. BACKGROUND/MAIN ISSUES

Locality Planning is a statutory requirement of the Community Empowerment (Scotland) Act 2015. The Act requires Community Planning Aberdeen (CPA) to identify localities, with a maximum population size of 30,000 residents, where people experience significantly poorer outcomes than other people across the City and Scotland as a result of socio-economic disadvantage. In line with the requirements of the Act, CPA has identified three localities for the purpose of locality planning.

Locality 1		Locality 2		Locality 3	
(pop. 10,500)	Approx.	(pop. 20,500)	Approx.	(pop. 15,000)	Approx.
Torry		Middlefield Mastrick Cummings Park Northfield Heathryfold		Seaton Tillydrone Woodside	

For each of these localities, Community Planning Aberdeen must develop a locality plan. The locality plan sets out the priority outcomes for improvement of the locality, with details of how, by when and what difference this will make to local people.

The final plans will state what long term outcomes will be different for communities in 10 years and include contributory actions, indicators and targets for the short (1 year) and medium (3 years) terms. In preparing the locality plans, the Partnership has taken into account the needs and circumstances of the people residing in the locality by undertaking a local strategic assessment and through a number of engagement events with local communities.

The plans underpin the city wide [Local Outcome Improvement Plan 2016-26](#) which was endorsed by the Council on 17 August 2016. The Local Outcome Improvement Plan is a ten year plan for how Community Planning Partners will work together to tackle intergenerational inequality and deprivation in the City to achieve a vision of Aberdeen as a place where all people can prosper. The Locality Plans are critical to ensuring the city wide vision of a place where all people can prosper is a reality for our most disadvantaged communities.

DRAFT LOCALITY PLANS 2017-27

The Draft Locality Plans 2017-27 set out the priorities for improvement which Community Planning Aberdeen (CPA) is committed to achieving by working

together and with communities living in each locality over the next ten years. See Appendix 1 to 3.

The priorities identified within the Locality Plans are largely informed through engagement with local communities and local staff in each area. This includes three community engagement events which were held during September and October 2016 to ascertain the views of local people in relation to the themes of People, Place, Economy and Technology.

People	Place	Economy	Technology
the key life outcomes of the people of Aberdeen	how people experience Aberdeen as a place to invest, live and visit	central to ensuring a high quality of life for the people of Aberdeen	a key enabler of innovative, integrated local solutions

The priorities within each plan also take into account the results of the strategic assessments conducted for each locality last year. The strategic assessments consider the key issues facing the communities based on past and present performance, as well as emerging trends which will likely impact on the delivery of better outcomes for communities within these areas. Further we have taken account of previous relevant engagement activity to help understand community priorities and aspirations.

The Locality Plans break down each priority identified for the area using driver diagrams, in the same way as used for the city wide Local Outcome Improvement Plan. These illustrate how CPA will directly affect the outcomes it has prioritised for improvement. Driver diagrams are well known improvement tools which enable the Partnership and communities to demonstrate how they will improve outcomes for communities by working together to achieve specific improvement aims over the short, medium and long term.

The driver diagrams identify a number of improvement measures that Locality Partnerships will monitor to track progress in delivery of outcomes and ensure success. It is proposed that by adopting the driver diagram approach for the Locality Plans, the Council and CPA can be confident that we meet the conditions of the community empowerment act.

Further work will ensue over the following weeks to progress the Locality Plans in terms of refining improvement measures (including to deliver appropriate consistency across the three plans), populating with baseline data, where this is available a locality level, and setting improvement aims where feasible to do so. In the spirit of continuous improvement, the draft Locality Plans presented with this report are to be considered as living documents that will continue to evolve as our approach to locality planning, working with communities and using improvement methodology develops and matures.

The driver diagrams provide a strategic direction and specific actions. They provide a basis for developing innovative solutions at a local level to meet local context and needs. Through the process of developing the plans a bank of best practice solutions relevant to the priorities within the plans has been established. This evidence base will be a key determinant of future specific actions arising from the plans.

Members should note that 'public facing' documents are being produced for each locality. These documents will present information in a more concise manner and clearly articulate the link between what the community has said and what we are doing/intend doing.

LOCALITY PARTNERSHIPS

A Locality Partnership is being established for each of the Localities to provide local leadership of the plan development and scrutinise overall delivery of progress against improvements.

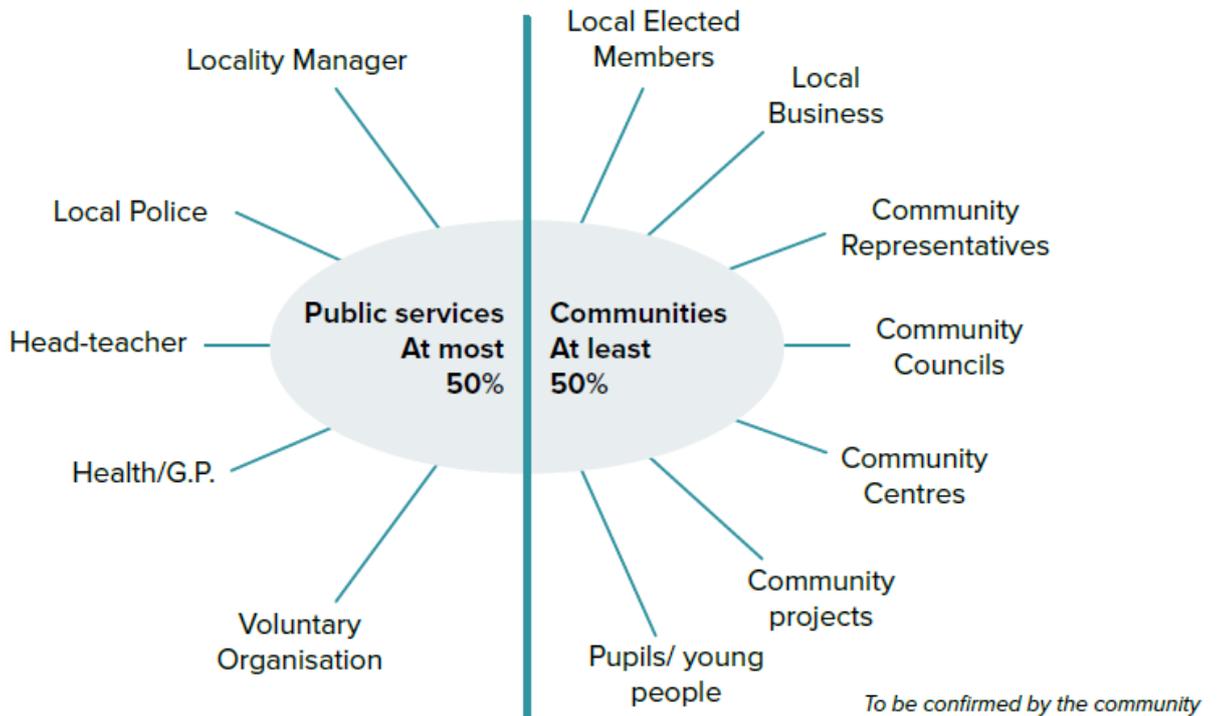
The Locality Partnerships will have a critical role in facilitating effective joint working between local staff and communities to ensure that delivery of the Locality Plan remains on track and any barriers to effective partnership working are removed. This signals a big change from the traditional planning approach to one which actively seeks out different perspectives and shares responsibility for the success and leadership of the plan across partners and community. This approach is consistent with the communities desire to have increased local influence and control over decision making.

The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities by analysing evidence of what is working elsewhere, taking risks, piloting and scaling up new ways of working as well as looking at creative ways to resource key actions.

The membership of the Locality Partnership will have at least 50% Community representation. We are working with SCDC to develop the partnership in Torry with a recruitment process to be undertaken. Community representatives are being identified for initial participation in partnerships for the other two localities. The learning from Torry will be used over all three localities in due course to determine future community representation. Partnerships will be established during April 2017.

Local elected members shall be invited to join the Locality Partnerships and invitations have been issued to public services to request nominations.

Locality Partnership membership:



We also recognise that the wider community need to have opportunities to participate in the development and delivery of the plan and we will work with existing local networks, develop regular stakeholder events, community survey's, use digital platforms for engagement as well as developing new ways of engagement as we develop.

6. IMPACT

Improving Customer Experience –

The recommendations within this report will ensure that the Council is working in Partnership with a range of relevant partners to meet the needs and aspirations of customers and communities. The plans have been developed through community engagement and are based on the communities priorities and strategic assessment of each locality.

Improving Staff Experience –

The recommendations within this report will ensure that staff have a deeper understanding of how they are contributing to improving outcomes for people in our priority neighbourhoods through the work that they do for the Council and how this fits with the wider Community Planning Aberdeen agenda.

Improving our use of Resources –

The recommendations within this report will ensure that the Council is working in partnership to maximise the use of our joint resources to deliver effectively on our shared priorities for our priority localities.

Corporate -

The recommendations within this report will ensure that there is a clear alignment between the vision and priorities of our priority localities, Community Planning Aberdeen and the Council's business plan, strategic infrastructure plan and individual service plans.

Public –

The recommendations within this report will ensure that the Council is working with partners to promote and progress equality of opportunity across all public services so that we meet the needs of all our citizens, including those who are most vulnerable and at risk of disadvantage and discrimination.

Implementation of the plans should make a significant impact in tackling inequality in the neighbourhoods within the three localities.

7. MANAGEMENT OF RISK

The locality planning methodology applied has provided a robust evidence base combining community views, data and input from professionals to develop the strategy and actions within the plans. Locality Partnerships are being established to oversee delivery of the plans and the partnerships will have formal relationships with the Community Planning Aberdeen structure. This provides a mechanism for seeking and receiving support from senior colleagues and specialist partnerships as required. A performance framework is being developed to support Locality Partnership assess impact of plan delivery.

An effective approach to locality planning is a critical step towards tackling inequality in our most socially deprived communities. It presents opportunities to identify and deliver innovative collaborative approaches to resolve community concerns applying preventative intervention to reduce long term resource demands. Locality Planning is a statutory requirement in the Community Empowerment (Scotland) Act 2015 and locality plans must be in place by 1 October 2017 for communities identified as experiencing relatively poor socio-economic outcomes.

8. BACKGROUND PAPERS

Community Empowerment (Scotland) Act 2015
Draft Aberdeen City Local Outcome Improvement Plan 2016-26 and approach to Locality Planning – report to Council 17 August 2017

9. REPORT AUTHOR DETAILS

Neil Carnegie
Communities and Housing Manager
ncarnegie@aberdeencity.gov.uk
07793 365906

Dear Reader,

During 2016, Community Planning Aberdeen started drafting a Locality Plan for Torry (as attached), which sets out the vision of local people for the area. It identifies the priorities of the community and early ideas for making improvement.

The priorities have been developed in partnership with Torry residents who have put forward their views and ideas through a range of events, consultations and focus groups over the last couple of years.

The Plan is very much a draft and will be developed further through discussion and debate in the community over the coming months and taken forward by the Locality Partnership.

The Locality Partnership will manage and oversee the plan and ensure it delivers change for Torry, by working in partnership with the community and a range of third sector, private and public services partners. At least 50% of the Partnership to be members of the community and we are currently recruiting for community representatives and hope to have first meeting of the Partnership during April 2017

Key Points:

- This Draft Plan was endorsed February 2017 by Community Planning Aberdeen as a Living Document which will be further developed by the community and taken forward by the Locality Partnership which will report back to the Community and Community Planning Aberdeen
- This Draft Plan will be endorsed by The Council at Full Council on 15th March 2017 as a Living Document which will be further developed by the community and taken forward by the Locality Partnership
- We are currently taking early comments and feedback on the Plan through distribution and discussion at the Community Roadshows being held throughout Torry from 27th Feb – 9th March, with extra opportunities to feedback during the PB event being held at Torry Academy on the 11th March 2017 (1-3pm)
- We will be working with groups and organisations throughout the Months of March, April and May to further refine and develop the Plan, with the Locality Partnership taking a leading role in this.
- As we have been developing the plan, early action has already being taken to deliver on some of the improvements, for example, Aberdeen University are working on a study to look at Volunteering in Torry and how we can better support this, The Living Streets Audit has been completed in Balnagask to look at making improvements to how we get around and the Participatory Budgeting Process is well underway.
- The Improvement Measures need to be looked at and agreed
- The Plan as its stands is quite long and once we have developed it further we will be creating a shorter “Easy Read Version”

Once you have had time to read and digest please do feedback either through the event on the 11th March or by contacting me directly.

Many Thanks – Jo Mackie, Locality Manager: jomackie@aberdeencity.gov.uk or 01224 498167

TORRY



Draft Locality Plan 2017-27



Community Planning
in Aberdeen



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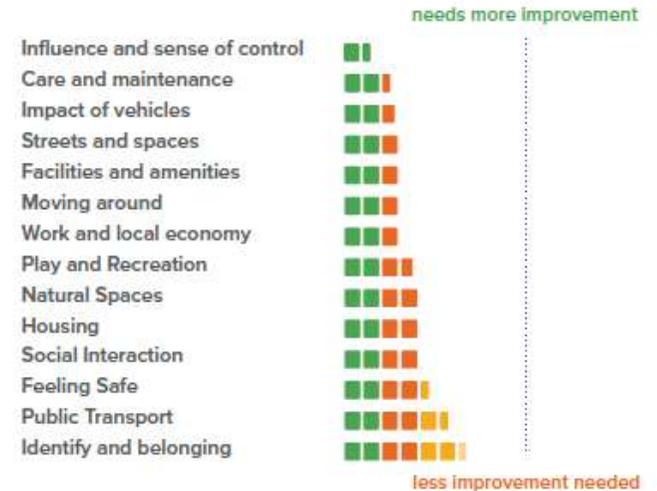
Torry is a unique community in Aberdeen which is steeped in rich history and is surrounded by natural beauty and wildlife. The community of Torry is vibrant and diverse with a strong sense of identity and belonging. We have a very involved and engaged community in all aspects of community life which will be an essential foundation for the success of this plan.

Fundamental to development of this plan has been the voice of the community, the priorities and primary drivers identified in the Plan are based on feedback from various consultations events held in Torry over the last 5 years; including the application of the Place Standard Tool, the amazing work of the Tullos Imagineers, the very well attended Our Place our Priorities Event held in September 2016 and the follow on community roadshows. During 2015 and 2016 alone we have gathered the views of almost 10% of the Torry Population. As part of this process we have also engaged with a wide range of community organisations and service providers across Torry, as well as incorporating the findings of the Strategic Assessment prepared in 2016 and the ideas put forward through the Participatory budgeting process. The overview of this is placed at the start of each section in the plan through narrative and infographics.

Recognising and building on the strengths of the community is vital, but we equally need to recognise where additional focus, time and resource needs to be allocated to address some of the inequalities that exist in Torry. We will provide a platform to develop effective partnership working to look at new ways of addressing some of the longer term issues in the Community.

The 10 Year Locality Plan sets out the long term vision for Torry with clear strategic priorities and improvement measures which have been developed through community consultation and clear data analysis. The structure of the plan draws on the key themes of the Local Outcome Improvement Plan (LOIP) and the Place Standard Tool. We recognise that the issues identified in the plan are interlinked and co-exist to provide to sustainable solution for the future of Torry.

Communities rate the following issues;

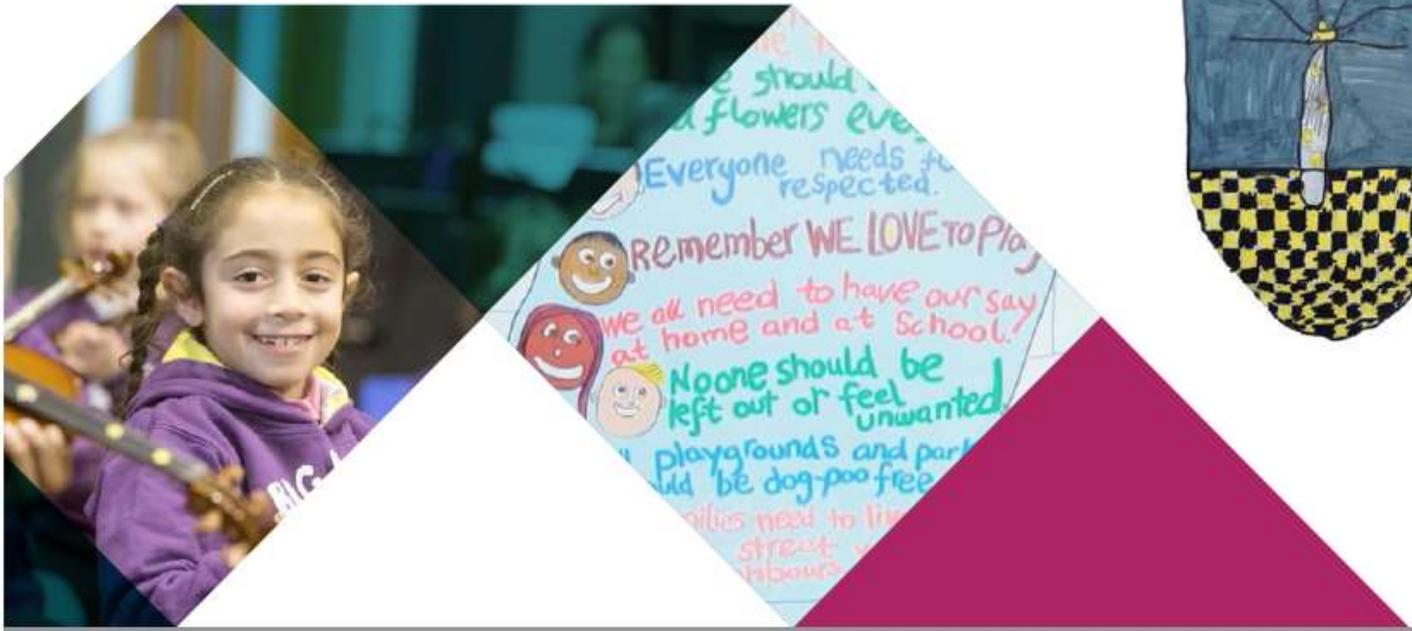


This clear connect between the strategic plans for improvement being made at a city wide and locality level is essential to ensure that decisions being made about resources at a strategic level are inline with the plans for improvement being executed at a local community level, creative use of resourcing will be essential for the success of this plan. This Plan aims to build added value for the community in Torry.

There are a number of new actions required to deliver this plan and the Locality Partnership will work with the wider community and partners towards creating and testing solutions, based on evidence, to drive through improvements – not all of these will work out first time, but we will refine

these until we find sustainable solutions. We also recognise that we will need to prioritise these actions and the Locality Partnership will look at prioritising these further to ensure we remain focused and deliver.

The plan uses the improvement methodology developed by the Institute of Health (IH) which will provide clear indications as to whether we are delivering transformational change for Torry, which will ultimately provide future generations with the best possible start in life.



Strong leadership is an essential criterion for our success, and a Locality Partnership will be established to manage and oversee the plan with at least 50% of its membership coming from the community in Torry. The local representation will be designed and appointed by the community themselves. The Locality Plan will report in to the Torry Community and Community Planning Aberdeen.

The plan is not a static document and lives and breathes with the community, and as such we will refine and develop the plan over the coming years as we respond to changes in the community, emerging trends and evidence.

In our community, we like:

- ☺ Our houses and the views
- ☺ Parks and the beach
- ☺ Fresh air
- ☺ Polite people
- ☺ Clubs and activities

In our community, we don't like:

- ☹ Dog poo everywhere
- ☹ Litter, rubbish and vandalism
- ☹ Adults smoking around us
- ☹ Arguing and fighting and being noisy at night
- ☹ Bad weather



How we will work together

A Locality Partnership will be established for each of the Localities to provide local leadership of the plan development and scrutinise overall delivery of progress against improvements.

The Locality Partnerships will have a critical role in facilitating effective joint working between local staff and communities to ensure that delivery of the Locality Plan remains on track and any barriers to effective partnership working are removed. This signals a big change from the traditional planning approach to one which actively seeks out different perspectives and shares responsibility for the success and leadership of the plan accross partners and community. This approach is consistant with the communities desire to have increased local influence and control over decision making.

The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities by analysing evidence of what is working elsewhere, taking risks, piloting and scaling up new ways of working as well as looking at creative ways to resource key actions.



The membership of the Locality Partnership will have at least 50% Community representation and the makeup and recruitment of this will be determined by the community with support from SCDC during the first quarter of 2017 and a rolling programme of support and development will be a priority.

We also recognise that the wider community need to have opportunities to participate in the development and delivery of the plan and we will work with existing local networks, develop regular stakeholder events, community survey's, use digital platforms for engagement as well as developing new ways of engagement as we develop.

How will we know we are getting it right?

1. Our actions will speak louder than words
2. We will have robust reporting against the performance measures which will be clearly communicated, where we are achieving improvements we will celebrate success together and where we not achieving our goals we will increase focus and try out solutions
3. We will try new things, We will learn from our mistakes and we will never give up
4. The Community will feel increasing engaged and involved in the process and we will increase the number of people involved



Our Community and our Assets

Torry is unique in so many ways, its physical location provides access to unrivalled natural beauty, its heritage is unique and the diverse makeup of the community provides a vibrancy and range of experience. All of these elements are building blocks for the future and we will build on the range of spaces, places, cultures, skills and experience that already exists within Torry: "Our Community Assets" to deliver our plan.

One remarkable strength of the Torry Community is the lifelong connection its residents have to the area. This is demonstrated by the Torry Heritage Group who have an active membership from across the Globe and nearly 3000 members on facebook. This strong sense of identity and belonging cannot be manufactured and will be critical to our success into the future.

Torry has a very engaged Community Council, a number of very engaged Community Activists, community volunteers, projects, churches and clubs all who work tirelessly to make Torry a better place to live work and visit. There are around 150 community activities taking place every week with about 1500 participants, providing opportunities to get involved in a range of opportunities including: Bingo for the over 65's, swimming sessions, Mother and toddler groups, BIG Noise, ICT classes, Streetsport and Cooking Classes to name but a few.

As we work towards developing and delivering the ten year plan we will draw and build on our "Our Community Assets" as we work together to identify and deliver sustainable solutions to the priorities and improvements we have outlined

“ The people - great people

As a newcomer I have felt welcome and at home in Torry

St Fitticks Lunch Club, run by Volunteers meets every 2 weeks and provides low cost meals to at least 60 community members each time

Close to town and the sea

The Kings Church operate a youth drop in and café every Tuesday night in Balnagask

The Multi Cultural Family Group meets every Wednesday with 6 - 8 families

Raggamuffins and Leading Lights is a City wide renowned Drama Group

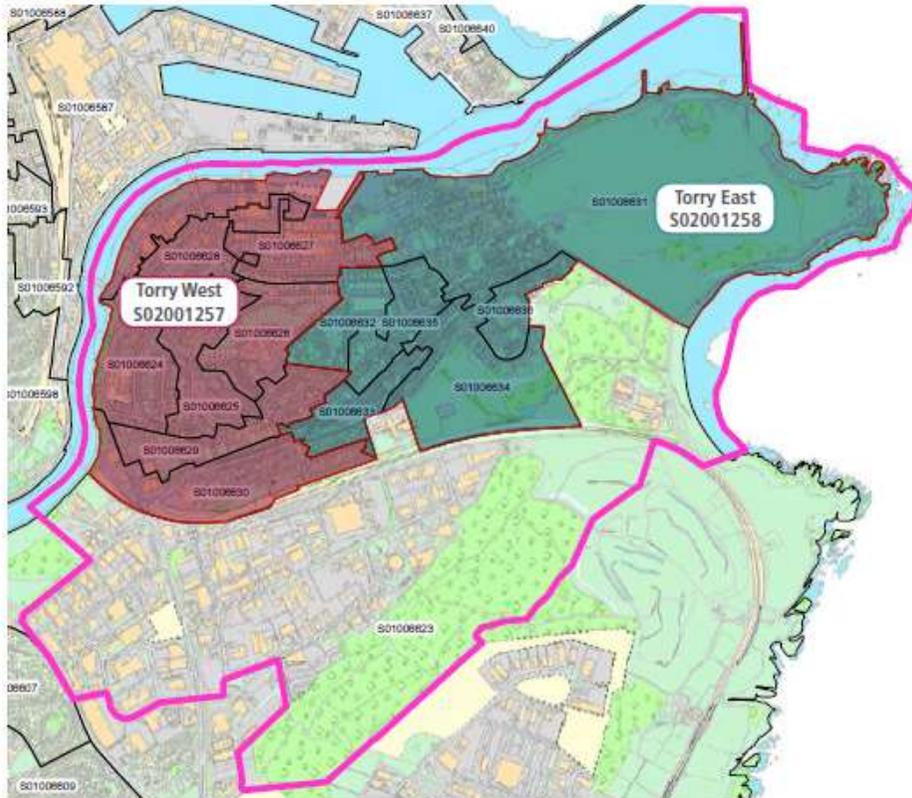
BINGO at Balnagask Community Centre has been operating for over 20 years

The Torry Heritage Group meets at Old Torry Community Centre every 2nd Friday

GOOD COMMUNITY SPIRIT



Map showing Torry East and West



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The Torry neighbourhood encompasses the whole Torry Community Council boundary. For the northern boundary, this may be broadly described as following the river from the lighthouse at the north breakwater westward to the Banks of Dee Nursing Home. Torry neighbourhood comprises two 'intermediate zones'; Torry East and Torry West.

There are two primary schools, Tullos Primary on Girdleness Road and Walker Road Primary on Walker road and one secondary school, Torry Academy which is currently based at Tullos Circle which will be merged with Kincorth Academy on the new Lochside Academy Site in Cove and opened in August 2018.

Torry has several shopping areas with the main one on Victoria Road. Retail outlets include banks, grocery shops, public houses, hardware stores, pet shops and post offices and Eastern European Shops. Torry has several churches, including Torry St Fittick's Church on Walker Road, St Peter's Episcopal Church on Victoria Road, The Jesus House Church, Torry United Free Church and the Sacred Heart Roman Catholic Church, both on Grampian Road. There are several community venues which cater for a number of community groups, organisations and activities. In Tullos, there is a complex comprising a primary school, a swimming pool and a community learning centre on Girdleness Road. There are community centres at Abbey Place and Balnagask Road which are independently operated by local volunteers. Torry Neighbourhood Centre on Oscar Road houses GP surgeries, medical services and social work services. Deeside Family Centre is on Girdleness Road. Torry Library is located in the heart of the neighbourhood on Victoria Road. There is also a Youth and Leisure Centre on Oscar Road housing a community learning centre and sports and leisure services and an Outdoor Centre on Victoria Road. Police Scotland is located on Victoria Road.

Torry has a coastal 18-hole golf course, Balnagask, situated within a nature conservation area on the Balnagask Headland, which has several historical and archaeological sites including the lighthouse designed by Robert Stevenson and built in 1833 as well as the East Tullos Burn and Dolphin Watch

Our Vision

'A place where all people can prosper'

The vision for Aberdeen City is of a place where all people can prosper and the residents of Torry equally want this for the current community and for future generations.

Torry will especially be a place where all the residents feel engaged, listened to and informed about decisions made. It's a place where the environment is clean and safe for both children and adults to enjoy, our greenspace is protected, our heritage is promoted and our cultural diversity is celebrated. Where houses are homes, not just places where we live.

It's a community where families are supported and children are nurtured and loved, where local young people feel engaged and are supported to further their education and have job prospects after leaving school. Everyone has an opportunity to progress in life and we work together to increase local wealth and improve job prospects. Local community capacity is increased to be resilient and we will ensure that our older generations are and our community is well integrated



They love me!
 They love you no matter what
 They help you do stuff and encourage you
 They feed you and care for you
 They hug you and tell you bedtime stories
 They take you places
 They listen to you
 They keep you safe and stop you doing anything dangerous

Families are important because:

FAMILIES

A family needs help in hard and sad times
 Some families need more money
 Some families need more food

What help or support do families need?

A befriender can help a family
 Adults need a job
 All families need good nurses + doctors
 All families need good schools for their children

Every family should have a home and garden.
 Pick up dog poo.
 More parks and play parks

How can we make Aberdeen a good place for families?

Our community should be safer
 More Police
 More fun for families
 No more drugs and alcohol
 No more racism
 No more setting fires
 Build more houses not offices
 Stop bullying.



Our People	Our Place	Our Economy	Our Technology
<ul style="list-style-type: none"> · Our children and young people will have equal opportunities to achieve in life · We will improve our Health and Wellbeing and Protect our Community from Harm · We will build on our community assets to improve Torry as a place to live and work and create opportunities for involvement in all aspects of community life 	<ul style="list-style-type: none"> · Our Community is Safe, Clean and we can move around easily and safely. · We have access to affordable, fit for purpose well maintained housing which we can sustain · We have increased access to Community Facilities · We will increase the promotion, quality and use of our greenspace and heritage 	<ul style="list-style-type: none"> · We will increase the available income levels for residents · Access to employment and enterprise opportunities · Regeneration of Victoria Road 	<ul style="list-style-type: none"> · Improve access to Fast Broadband · Improve Digital Access to Community Information · Improve Access to Digital Opportunities



The population of Torry was estimated at just over 10,500 which is expected to continue to rise sharply over the next two decades, although recent political developments and the local economy may have an impact on this. Torry has a very diverse population and 18% of Torry's residents do not speak English as a first language at home.

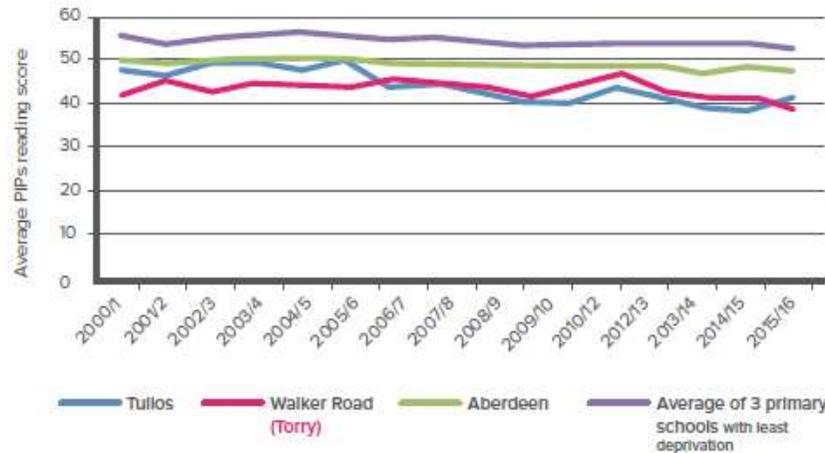
Giving children the very best start in life is crucial to improve life chances, standard of living and health equality, it is estimated that 1 in 5 children in Torry live in Poverty. This positive start then continues throughout their school life into adulthood providing a platform to make positive life choices and improve on educational goals throughout school and beyond. There is some work to be done in this area but we are already seeing near Aberdeen City Average rates for young people entering positive destinations when they Leave Torry Academy.

The population of Torry which speaks a language other than English at home.

20% in Torry West
16% in Torry East
14% Aberdeen



Reading ability, start P1 2000/01 - 2015/16



The gap in academic attainment remains throughout the school years, with pupils starting Torry Academy further behind than their peers, elsewhere in the city, at the start of S1.

Average Middle Years Information System (MidYIS) S1 scores in 2015/16 were:

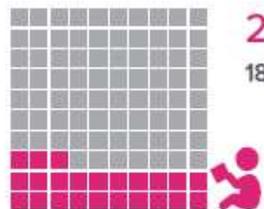


96.4
Aberdeen



88.9
Torry Academy

Estimated Children in Torry / Ferryhill ward who are living in poverty



23% Torry
18% Aberdeen



Torry Academy has the lowest attendance rate in the City.



Attendance rates at Walker Road and Tullos Primary Schools are also amongst the lowest in the city.

Babies in Torry who are exclusively breastfed at the time of the 6-8 week review.



28% Torry
36% Aberdeen

School meals



75% of Torry school children are in the most deprived quintile (20%).



Yet less than 1 quarter of P4-P7 pupils are claiming free school meals.

In the future, it is projected that there will be a need to almost double childcare provision across the city, as we implement future policies.



Many residents in Torry face health and wellbeing inequalities, where we see alcohol and drugs admission rates being some of the highest in the City, Chronic Obstructive pulmonary disease being twice Aberdeen's average and Life expectancy being on average 12 years lower than other parts of the City, managing long term illness is a concern for Torry along with making positive lifestyle choices. This impacts on the need for greater access to healthcare services.

Safety is a concern for Torry residents, especially around key hotspot areas around the Locality.

People in Torry want more participation in the decisions that affect their lives and are active partners in driving through the improvements in the Community and seek to create more areas for all ages to meet and socialise and overcome multi cultural barriers.

Life expectancy: Males

 **72.24 years for Torry East**
70.16 years for Torry West
 84.89 years for Braeside, Mannofield, Broomhill and Seafield North

Teenage pregnancy



13x more likely in Torry than in Cults, Bieldside and Milltimber East

Drugs related hospital stays

 Drugs related hospital admissions are the **second worst** in the City in Torry East. Alcohol admission rates are higher than the city average but are falling.

Life expectancy: Females

 **78.76 years for Torry East**
75.86 years for Torry West
 87.02 years Balgownie & Donmouth

Torry East has the highest levels of hospitalisation from Chronic Obstructive pulmonary disease in the city. Over twice the average of Aberdeen City.



Community Voice

- 
Develop services for Drug and Alcohol users in the community
- 
Expand Mental Health and Sexual Health Services
- 
Address Street Drinking
- 
Reduce anti-social behaviour in certain areas
- 
Access to health services
- 
Create more areas for local people to meet and socialise
- 
Additional pre-school, after school provision and child care
- 
Activities for teenagers
- 
Break down language and other multi-cultural barriers
- 
Improve local influence and control over decision making
- 
Develop Initiatives to encourage local people to volunteer

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Our children and young people will have equal opportunities to achieve in life							
We will close the gap between our children entering P1 and the Aberdeen average	<p>We will develop the Torry Primary School and Hub to deliver additional Childcare and Early Years Places whilst linking to local job opportunities in childcare (see economy section).</p> <p>Free childcare places are advertised through local networks to improve take up and childcare is flexibly available when parents need to access it, which may require looking at non standard hours due to working patterns</p> <p>Develop local responses to Early Years provision by delivering interventions appropriate to need such as BIG Noise Baby and Nursery, PEEP, ESOL and Book Bug</p> <p>We will deliver locally based breast feeding classes</p> <p>We will deliver the Priority Families Project</p> <p>We will develop Family Projects such as the development of the “Children’s Lighthouse Project” by the Children’s Parliament where we will connect families together through play, talking, eating and learning</p>	<p>BIG Noise ACHSCP ACC - EC & S Priority Families Third Sector Private Sector Community</p>	<p>Increased number of childcare places available for : Eligible 2 year olds All 3 and 4 year olds</p>	50%			
			<p>% take up of places</p> <p>% improvement of ability at the start of P1 (average score):Reading (TP/WR) Maths (TP/WR)</p> <p>% of “target” parents and babies attending BIG Noise Baby</p> <p>% of “target” 3 and 4 year olds attending Big Noise Nursery</p> <p>No of Torry based interventions</p> <p>No of Torry based Classes</p> <p>Increase % of babies exclusively breast fed at 6-8 week review</p>	TBC			
		<p>Big Noise ACC - EC & S Priority Families ACHSCP Community School AAP/Sport Aberdeen Police CSP Community Justice Third Sector</p>	<p>No of families engaging with priority families (cumulative)</p> <p>% of Families assessed as having 3 or more improved outcomes 6 months following conclusion of Priority Families support</p> <p>No of new Torry based Parent & Family Support interventions delivered</p> <p>No of families engaged</p>	0			
				0			

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	Increase uptake of free school meals and breakfast clubs during the year which includes school holidays, we will use the Tullos Primary Project as a pilot	Big Noise ACC - EC & S Priority Families ACHSCP Community School AAP/Sport Aberdeen Police CSP Community Justice Third Sector	% Increase uptake of free school meals TA/TP/WR % of eligible young people accessing free school meals	13%/28%/18%			
We will close the Attainment Gap	Develop bespoke and targeted inclusion and attainment initiatives taking a whole community approach and building on Big Noise and The Imagineering Project Utilise the Pupil Equity Fund to deliver Torry based closing the poverty gap responses for target children through close collaboration with schools Join up local provision of Holiday and Afterschool provision to tie in with working parent's needs building on Big Noise and Active Schools provision	Big Noise Schools Community Third Sector ACC – CHI/EC & S Priority Families Police AHSCP Sport Aberdeen/AAP NHSG	Reduce the attainment gap between the highest and lowest achieving 20% in Torry Academy Decrease in: Unauthorised absences (WR/TA/TP) Truancy (Torry Academy) Exclusions (WR/TA/TP) rate per 1000 Pupils Attendance (WR/TA/TP) % of children within each SIMD quintile will have successfully achieved CFE third level literacy and numeracy % of eligible pupil take up of Big Noise afterschool activities % of holiday weeks delivered with full day activities % of eligible pupil take up	103 500 1354 1.12%/2.38%/4.6% 3.84% 148.6/24.8/140.4 93%/92%%/89% 85% 45%			

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Our Young People will have Facilities and Services that meet their needs	<p>We will ensure better co- ordination of young people’s services in the community and investigate opportunities to develop a “Youth Hub”, potentially operating from the “Phoenix” which is driven and designed by young people</p> <p>We will investigate the opportunity to deliver Project “FIT” based on the Northfield Success</p>	<p>Big Noise Schools Community Third Sector ACC – CHI/EC & S Priority Families AHSCP Sport Aberdeen/AAP CSP/Police Street Sport</p>	<p>No of young people 12-19 accessing activities</p> <p>Reduce number of youth annoyance and asb incidents reported to the Police per 10,000 population</p> <p>No of target young people engaging in diversionary activities</p>	381			
Community Priority: We will improve our Health and Wellbeing and protect our Community from Harm							
We will reduce the levels of dependency on Alcohol and drugs in our Community	<p>We will deliver added value, innovative early intervention and prevention measures for those at risk of alcohol and substance misuse</p> <p>Develop community interventions such as the “Recovery Bus” and local alcohol support groups. We will train local projects to deliver alcohol brief interventions and make onward referrals to drug and alcohol services</p> <p>Ensure commissioning from the AHSCP is community needs led</p> <p>We will ensure the Community has the capacity to monitor and make appropriate objection or representation to the licensing board in relation to licensing in Torry and roll out the Community Licensing Tool Kit</p>	<p>ACHSCP Schools ADP Community Big Noise Third Sector ACC AAP Police Fire and Rescue</p> <p>ACC Community NHS ADP</p>	<p>Number of community based prevention measures</p> <p>Number of new community based Initiatives delivered</p> <p>Increase number of alcohol brief interventions carried out locally</p> <p>No of community referrals to drug and alcohol services</p> <p>% reduction in hospital stays related to alcohol misuse related to drugs misuse</p> <p>No of successful representations to the Licensing Board</p> <p>Reduction in off sales</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
We will improve the Mental and Sexual Health in our community	We will enhance school and community based mental and sexual health interventions such as mindfulness	ACHSCP Schools Community Third Sector Sport Aberdeen AAP	Number of locally based mental health interventions				
			Number of school based mental and sexual health interventions	17.3%			
			Reduced percentage of population being prescribed drugs for anxiety, depression or psychosis	96			
			Decrease in teenage pregnancy 15- 19 per 1000 population				
We will improve the Health and Wellbeing of the Community	We will deliver locally based solutions to longer term reduction in COPD	ACHSCP Schools Community Big Noise Third Sector ACC AAP/Sport Aberdeen	Reduction in patients hospitalised with COPD per 100,000 population	530.5			
	We will tackle obesity and weight gain by taking a joined up community asset and partner approach. We will develop a project brand and community champions to drive this through this will link to local food growing and provision of free meals and active lifestyle choices such as community walks and walkathons which could link to the heritage of Torry		Reduction in obesity levels (Adults) (Children)	26%			
	We will developed better links between Torry Medical Practice and community projects with projects such as Community Link Workers	All Partners Private Sector	Reduce number of inactive people in Torry	15%			
			No of partners involved in the campaign				
			No of community members participating				
			Reduction of type 2 diabetes				
			Reduction in purchase of sugary drinks				
			No of clients supported				
			Increase number of individuals able to look after their health quite well				
			Reduce emergency stays in hospital per 100,000	9754.4			
			Providers including Making Every Opportunity Count				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Our Community is kept safe and protected from harm	We will early intervention and prevention community safety initiatives with respect to anti-social behavior, specifically in hotspot areas such as Finnan Place and deliver the Youth Hub as a prevention measure whilst continuing "Operation Smallwood" We will develop a local response to Domestic Abuse by engaging with target communities and promote campaigns such as the white ribbon campaign Torry Street Drinking action plan to respond to localised incidents stemming from cultural differences	CPP Police ACC ACHSCP Schools Community Big Noise Third Sector AAP Sport Aberdeen Community Justice	% crime reduction	1823			
			% of people who feel safe walking alone in Torry				
			Reduce number of asb incidents reported to the police	860			
			Increase in the number of people identified to undertake an Earlier Intervention programmes for domestic abuse				
			% decrease in reports of street drinking reported to Police Scotland				
Community Priority: We will build on our community assets to improve Torry as a place to live and work and create opportunities for involvement in all aspects of community life							
Build on our strong community spirit and the potential of groups individuals and families to develop community action in response to this Locality Plan	We will develop opportunities for the community to celebrate Torry by developing a local campaign We will enhance local volunteering by understanding barriers to becoming a volunteer and develop an action plan to recruit and retain volunteers We will develop new volunteering schemes such as the Torry Young Police Volunteer scheme and the Harbour Boards principal contractors "Timebank Scheme" of 100 volunteer days We will develop a community communications strategy which will include online and offline streams including a Torry website	Community Third Sector ACC – CHI/EC & S ACHSCP CSP Schools ACVO Big Noise AAP Sport Aberdeen	No of Torry Local Hero's identified	0			
			No of Torry Local Events				
			No of New volunteers	0			
			% of volunteers feeling able to contribute to their role				
			No of young police volunteers				
			No of timebank volunteers				
			% of residents aware of community activity				
% of residents accessing digital information about the community							

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	<p>Communities are empowered to deliver solutions and maximise local assets by leveraging support through community benefit clauses, section 75's and Scottish business in the community and the Dragados Community Investment Fund and other creative resourcing such as social impact bonds</p> <p>We will develop circles of community around vulnerable community members</p>	<p>Community Third Sector ACC – CHI/EC & S ACHSCP Police CSP Schools ACVO Big Noise AAP Sport Aberdeen Community Justice Fire and Rescue</p>	<p>Increase in number of new projects</p> <p>Value of external funds attracted to Torry</p> <p>No of Circles of Community</p>				
Enhanced social cohesion and socially sustainable communities	<p>Develop Community based Projects and interventions to deliver Multi Cultural and Intergenerational activities</p> <p>Through collaborative working with the community, and partners the College will increase awareness and delivery of its community-based and College-based provision for ESOL courses.</p>	<p>ACC –EC & S/CHI College Schools Third Sector Big NOISE Community AHSCP</p>	<p>No of intergenerational projects delivered</p> <p>% older people feeling less isolated</p> <p>No of ESOL Learners</p> <p>% participants completing ESOL</p> <p>No of multi cultural projects</p> <p>% of community feeling more integrated</p>				
Our Community has increased opportunities to influence decision making	<p>Achieve 50% Community Participation on Locality Partnerships</p> <p>Ensure the wider community has the opportunity to feed into the locality planning process and capacity is built to participate</p> <p>Deliver annual Participatory Budgeting Projects</p>	All Partners	<p>Funding allocated to PB Projects</p> <p>% of residents having influence & sense of control of shaping the Locality</p> <p>% of residents participating in Locality Planning</p> <p>% of eligible population voting in PB</p>	£82,500			

Torry lies on the south bank of the River Dee, and was once a royal burgh in its own right. Torry is a unique “place” within Aberdeen which is steeped in rich history and is surrounded by natural beauty and wildlife which provides the community with unique access opportunities to outside space.

Torry has two intermediate zones called Torry East and Torry West, we have already identified there are a lot of neighbourhood strengths, but we also need to recognise that parts of Torry are amongst the most deprived in the City. The Scottish Index of Multiple Deprivation, most recently published in 2016, shows that 9 of Aberdeen’s 283 datazones are amongst the most deprived 15% of areas in Scotland, and 2 of those are in Torry East, which are within the 5-10% range with an additional 4 datazones in Torry, in the 15-20% range.

The Housing stock in Torry is mainly flatted properties, the vast majority of which are rented out by the local authority.

Although Torry has access to greenspace, the residents would like to see improvements to make the most of the natural environment and increase access to community space.

A higher proportion of the residents of Torry travel actively or by public transport than the rest of Aberdeen, but due to the location of major industry and Wellington Road (a major commuter route into the city) there are high levels of traffic which impacts on air quality, especially on Wellington Road.

Residents would like the movability of Torry to improve and provide support to access key services and amenities.

As a result of climate change, extreme weather events are becoming more frequent and intense with warmer, wetter winters and drier, hotter summers. Some parts of Torry, particularly around the area closest to the River Dee are identified as a Potentially Vulnerable Area (PVA).

The majority of housing in Torry is rented with the dominant landlord being the Local Authority.
4 houses in every 5 in Balnagask are socially rented.



Population that travels to their place of work or study by either public transport, on foot or by bicycle



Housing stock is mainly flatted in Torry



Community Voice



Make it safer and easier to walk and cycle round



Reduce traffic impact



Improve public transport links within Torry



Improve and promote the natural environment and local heritage.



Continue to maintain and upgrade housing



Tackle poor air quality due to traffic levels on Victoria and Wellington Roads



Improve cleanliness of the area



Reduce anti-social behaviour in certain areas

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Our Community is Safe, Clean and we can move around easily and safely							
We can move around Torry easily and safely	Reduce Traffic on Victoria Road and Wellington Road and improve Air Quality	ACC – Sustainable Travel (Planning) NESTRANS Community ACC – CHI/Sustainable Travel	Removal of Air Quality Management Area on Wellington Road % Decrease of traffic on Victoria and Wellington Road				
	Promote the use of alternative methods of transport and identify gaps in public transport Deliver local bus forums to bring operators and communities together Review community transport options to access key services, such as the Torry Medical Practice and develop schemes such Thinc and volunteer drivers and investigate options to look at no cost cowheels cars for community access to essential services	(Planning) ACHSCP Active Aberdeen Partnership Nestrans Third Sector	% Increase in resident satisfaction in the ability to get around Torry safely No of Local Bus Forums % increase in the numbers of residents in Torry satisfied with public transport options No of residents being able to access essential amenities and services				
	Improve the ability to move around Torry by delivering community led street audits like Living Streets		No of street audits (cumulative)	1			
	Deliver travel options to Lochside Academy	ACC –ECS School Community	% of pupils reporting that travel is not impacting their ability to fully engage with school and after school				
The Community is tidy and well maintained	We will deliver locally based educational programmes and special initiatives to promote recycling	ACC – Environment/CH Community Third Sector Schools	% Increase in household waste recycled No of Local Projects				
	We will develop local responses to upcycling such as “Shwop Shops” delivered by Old Torry Community Centre and look at developing an upcycling skills Centre	Active Aberdeen Partnership	LEAMS assessments	80%			
	We will Keep Torry Tidy and deliver local incentives such as community clean ups, litter leadership in schools and “Scoop Campaigns”	ACC Emergency Planning Community Third Sector	No of community environmental walkabouts Increase in volunteers involvement in keep clean campaigns	1			

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2018
The Community is resilient	We will develop community and business resilience awareness as well as enhancing the ability to respond	ACC Emergency Planning Community Third Sector	No of community Groups that include Community Resilience within their local plans Increase no of communities with resilience plans in place				
Community Priority: We have access to affordable, fit for purpose well maintained housing which we can sustain							
We will deliver high quality social housing, estates and housing services	Accessible housing and support services which are located in Torry rather than the City Centre and co-locate these with other key services to support tenants in the Torry Hub Rolling programme of resident led audits of housing improvements especially in Balnagask	ACC – CH/EC & S Community Third Sector RSL ACHSCP	% Tenancy sustainment % customer satisfaction with housing services % increase in satisfaction with their homes % of housing meeting Scottish quality standards No. resident led visual audits for property and environmental improvement investment				
We will deliver additional affordable Housing that meets residents needs	Improve access for residents in Torry to high quality homes that fit their needs and develop local letting policies and support packages to be built around local need which could include incentives for downsizing and special policies for the aging population	ACC - CHI RSL Residents AHSCP	No of affordable homes built per year in Torry Decrease in % of people in houses that are over crowded	TBC 23.9%			
Community Priority: We have increased access to high quality facilities in the community							
There are increased opportunities to access high quality fit for purpose facilities	Improve collaboration between public, private and third sector organisations to maximise assets and undertake a space audit of availability to promote to partners	ACC Third Sector Community ACHSCP ACVO Active Aberdeen Partnership Sports Aberdeen	% Increase of space utilised				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
	<p>Develop the Torry Primary and Hub to ensure co-location of activities and services in line with the priorities of the Plan, which will include community facilities such as a community café</p> <p>Review Community Sport Provision, Tullos Pool and Out-Door Centre, to identify options to increase local uptake</p>	<p>ACC Third Sector Community ACHSCP ACVO Active Aberdeen Partnership Sports Aberdeen</p>	<p>% increase Community Footfall accessing Hub</p> <p>% of residents feeling that facilities meet their needs</p> <p>% Increased of Torry</p>				
Community ownership of assets	Identify community asset transfer opportunities such as the Torry Depot and the Phoenix and support community organisations to take ownership	Active Aberdeen Partnership Community Third Sector ACC – CHI Community Third Sector	Number of asset transfers (cumulative)	0			
Community Priority: We will increase the promotion, quality and use of our greenspace and heritage							
We will improve and promote our greenspace	<p>We will improve and maintain our greenspace by working with partners such as the preferred contractor of the Harbour Board “Dragados”</p> <p>We will develop community planting initiatives, community clean-ups and friends of green spaces</p>	<p>ACC – Environment/Economic/CH Development Community Third Sector Aberdeen Harbour Board Principal contractor Community Justice Schools</p>	<p>% Increased satisfaction with greenspace</p> <p>No of community clean ups</p> <p>No of community planting projects</p> <p>No of green spaces achieving green flag status</p> <p>Increase in “it’s your Neighbourhood awards”</p>				
We will celebrate and promote our Heritage	<p>We will develop locally based heritage promotion initiatives</p> <p>We will build on the investment in the Torry Battery and promote it as a local attraction</p>	<p>ACC – Environment/CH Community Third Sector Schools Torry Heritage Group</p>	<p>Increased Investment in the Battery</p> <p>No of local heritage projects</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
We will improve children's and Young people's play experiences	We will improve play areas and natural play areas and invest in local assets such as the Skate Park.	ACC – CHI Community Third Sector	No of local park upgrades				
			% of population satisfied with parks				

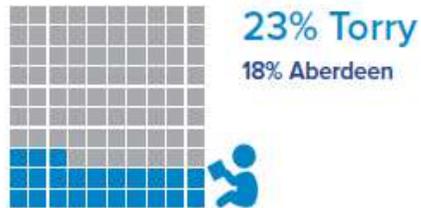
WORK IN PROGRESS

Our Economy

Torry has a thriving business environment, with a number of businesses related to the fishing and marine industries operating close to the River Dee and a Harbour servicing the Oil and Gas industry. There are three industrial estates in close proximity to the neighbourhood, and these are dominated by companies closely associated with the oil and gas industry.

Although there are a number of businesses operating within or very close to Torry, there is a relatively high level of unemployment in Torry, and similar to the wider city, that rate is rising. In parts of Torry, especially Torry East, the median income is some of the lowest in the City which is in contrast to parts of Torry West.

Estimated Children in Torry / Ferryhill ward who are living in poverty



There are 1 in 6 working age adults who are unemployed in Torry East. This is 1 in 8 in Torry West.



'Health and social care activities' and 'Wholesale and retail trade, repair of motor vehicles and motorcycles' are the largest employing sectors in the area. These sectors often offer low-paid and low skilled work.



The number of people claiming out of work benefits has risen by 34% between May 2014 and May 2016.



There is considerable inequality of income in Torry with median income ranging from £14,722 in Balnagask to almost double that in parts of Torry West - £28,829.



The result of low household income means that many households in Torry are struggling financially, particularly so in the Balnagask area. We need to look at longer term solutions to provide opportunities for individual progression routes and opportunities to increase incomes as well as short term solutions to ease the immediate impacts.

There are a number of local shops and businesses on Victoria Road and scattered throughout Torry and residents would like to see investment in business growth and start up to provide local opportunities. Large Scale Infrastructure developments are also planned for Torry which will impact on the local economy. Including the expansion of Aberdeen Harbour.

Median household income



£17,746 Torry East
 £20,031 Torry
 £22,496 Torry West
 £30,735 Aberdeen City
 £60,250 Cults, Bieldside and Milltimber

Adults who have no formal qualifications



1 in 3 adults in Torry
 1 in 5 adults in Aberdeen

Community Voice



Upgrade the shops and look of Victoria Road



Increase Employability services and access to adult learning classes



Create new business and employment opportunities

10% of those claiming benefits in Torry are lone parents.



10% Torry
 7% Aberdeen

The population in Torry who are income deprived



Torry East



Torry West



Balnagask

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: We will increase the available income levels for residents							
We will ensure the community have the knowledge , skills and confidence to reduce household costs and maximise household income	We will reduce fuel poverty by delivering a heat Network	ACC –CHI/Recycling Aberdeen Heat and Power	No of households benefiting from reduction in heating costs by at least 10%			800	
	We will develop sustainable food provision by identifying land options for food growing, such as a community orchard , linking this to a community co-operative or a local TAMS (market stall concept) providing cheap healthy food locally Deliver the provision of low cost meals in the community by replicating projects such as the St Fitticks Lunch club and promoting the provision of food through existing projects	Community ACC Third Sector Schools AHSCP	Volume of sales in community food outlets No of new community food growing spaces No of families accessing fresh fruit and vegetables No of projects delivering low cost meals to the community Reduction in Child Poverty				
	We will ensure that there is co-location of employability, welfare and money advice services and partners are trained to deliver advice in settings with high footfall, such as GP surgeries We will develop local membership and takeup of services of NESCU Credit Union	Community ACC – ECS and CH Third Sector AHSCP	Increase Lower quartile household income Decrease proportion of households with an annual income of less than £15,000 Increase number of Torry members of NESCU	£12,500 35.1%			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims					
			Improvement Measures	Baseline	2018	2021	2028	
Community Priority: Access to Employment and Enterprise Opportunities								
We will remove barriers to accessing employment and employment progression	Childcare is made affordable and accessible (as detailed in People) and we develop a qualified early years workforce from Torry	Third Sector College Community ACC - EC & S/	No of locally trained Torry Residents					
	<p>We will design services for employability and employment progression available locally and build on local job clubs</p> <p>Working age adults can access locally based education opportunities linked to the employability pipeline and the College will actively engage with the Torry community in order to develop a community-driven, needs-led approach to College community-based learning.</p> <p>We will deliver the ESF Pipeline project by working with key workers and target households</p>	Third Sector College Community ACC - EC & S/ Economic Development	<p>No of local services</p> <p>No of local participants</p> <p>% of Participants in Employability related programmes that progress to employment</p> <p>% of participants attending employee related programmes entering education or training</p> <p>% Decrease of the Working Age Population with no qualifications</p> <p>Increase in Median income levels</p> <p>% of People who are employment deprived</p> <p>Decrease in number of people in insecure employment</p> <p>Decrease in rate of receipt of out of work benefits</p> <p>Decrease in claimant count rate</p> <p>Torry employment rate growth out paces the city average</p> <p>Torry wage growth out paces the city average</p>	156	£20,462	13.5%	45	17.5%

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Citywide Job and Apprenticeship creation benefits local residents	Community Benefit Clauses are designed and collaboratively managed to link opportunity action and need through a co-ordinated approach which are locally accountable to Torry with specific focus on the Harbour Development	ACC – Economic Dev/CH Third Sector College Community SDS Private Sector	No of Torry Residents accessing opportunities through citywide community benefit clauses: Employment: Enterprise:				
We will maximize the employment, education and training opportunities for school leavers	The College will, with Torry Academy and DYW partners, develop specific strategies to assist in maximizing the awareness and take-up of post-16 training opportunities locally	Schools ACC – EC & S Big Noise Third Sector College DYW North East Private Sector Community	Increase % of young people attaining vocation qualifications at level 5 or above by 2021 No of young people completing modern apprenticeships progressing into employment % Increase in young people completing formal and informal achievement awards Increase in the proportion of 16-19 year olds recorded as entering a positive destination Increase of % of young people progressing into employment on completion of an activity agreement	13.5% 4.7% 95.2% 74.8%			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
New Business Start Ups are supported and promoted as viable economic opportunities and existing businesses are supported and community assets maximised	<p>Community Benefit Clauses maximise local supply chain opportunities</p> <p>Residents provided with support to start up their own business and support service such as Elevator are targeted locally and within schools and we investigate options to develop a linked microfinance facility to develop small group start ups such as the “Mevolution” model</p> <p>A Community Café business model is supported as part of the Torry Hub</p> <p>Grey Hope Bay is maximized as a local economic asset</p> <p>Local Businesses are incentivized to employ and train locally and a local traders groups is established</p>	ACC – Economic Development Elevator Community Third Sector Private Sector Grey Hope Bay Visitor Centre	<p>No of local suppliers winning contracts</p> <p>% Increase of business gateway start-ups</p> <p>No of small group business start ups</p> <p>Increased number of local community businesses</p>	5			

Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Regeneration of Victoria Road							
Victoria Road will be an attractive place for residents and visitors	We will improve the appearance of Victoria Road by developing the "Nuart" street art concept "Victorart" and investigate usage options of existing buildings linking to the City Centre Master Plan	ACC – CHI/Economic Development Community	% of residents feeling satisfied with the look of Victoria Road Increase in % occupancy rate of commercial property premises				

Our Technology

Technology is playing an increasingly vital role in how we live our lives and access to digital platforms will ensure equal access to services and information.



Primary Drivers	Secondary Drivers	By Who/ When?	Improvement Aims				
			Improvement Measures	Baseline	2018	2021	2028
Community Priority: Improve access to Fast Broadband							
Residents, Business and the Third Sector have access to quality wireless connection	Residents have access to free WIFI throughout the Community	ACC – IT & Transformation Community Third Sector	<p>Increase in % of households with access to superfast broadband</p> <p>% of households accessing Superfast Broadband</p> <p>No of free community access points</p> <p>% of residents accessing free WIFI</p>				
Community Priority: Improve Digital Access to Community Information							
The Community, Partners and Business have access to digital information about opportunities in the Community	<p>There is a single point of digital information available</p> <p>Please see Drivers around Community Communication Strategy in People</p>						
Community Priority: Improve Access to digital opportunities							
The Community has access to learning opportunities to develop their digital skills and to use the internet safely	<p>Provision of locally based digital learning opportunities</p> <p>Through its Business and Community Development Team the College will establish additional digital skills development opportunities</p>	ACC – EC & S Third Sector College Community Schools	<p>No of learners</p> <p>% of Citizens who feel comfortable using digital tools</p>				

Benchmarking with other communities

DRAFT LOCALITY PLAN 2017-27 / TORRY

It is very important for us to be outward looking and understand how we compare to other similar communities in Aberdeen and Scotland we will develop data which will give us a clear line of sight on this and use the information to:

1. Positively promote progress where this is being made
2. Identify communities who are excelling in our priority areas and go and learn from them, gather evidence and pilot new ways of working in Torry



Further information & involvement

DRAFT LOCALITY PLAN 2017-27 / TORRY

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Kaimhill Primary School
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Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield

Draft Locality Plan 2017-27



Community Planning
in Aberdeen



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Introduction

The vision and strategic priorities set out within this Locality Plan provide a clear focus for the future.

Northfield Total Place, a whole system place based approach, has been functioning across the 5 neighbourhoods for almost two years. This has been a valuable starting point to the development of Locality Planning and Locality based working, and much of the ground work undertaken during this period is reflected within this Locality Plan.

This plan is based on discussions and events which have taken place with community residents, community organisations and service providers across the Locality, as well as upon the findings of the Strategic Assessment for Wider Northfield Area, prepared in 2016.

The priorities stated reflect the areas where the Partnership is striving to make maximum impact and drive improved outcomes in face of the key challenges it has identified for the next 10 years.

The design of this Locality Plan uses driver diagrams to identify the specific improvement aims necessary to deliver significantly better outcomes. We will only achieve long term transformational change by collectively taking practical action now.

This Locality Plan is a strategy document for the Locality. This Plan will provide meaningful improvement aims for our area.

The information presented in this Locality Plan is largely the findings from our various community engagement exercises and also the Strategic Assessment for the Locality.

Where possible, we have aligned this with the views of community residents, community organisations and service providers across the Locality, in terms of People, Place, Economy and Technology.

Over the last few years, numerous community consultations have galvanised our knowledge about the issues we need to focus on together, in partnership, as follows:

- Transport (including speed and motorcycle annoyance)
- Substance misuse
- Employment, employability and related issues
- Youth issues (including parenting)
- Environmental issues

These priorities are fully reflected within this Locality Plan, with actions against each.



We are very fortunate in that we have strong provision of physical assets, which allow for powerful community development and engagement, some examples of which are detailed as follows:

The Hub is the City's newest community building and was opened on 11 January 2017. Three organisations will operate from the building, Middlefield Community Project, NHS Healthy Hoose and Lord Provost Henry E Rae Community Centre Management Committee. A wide range of activities are undertaken, including: crèche, childcare and education, adult learning, youth work, health and wellbeing services, community café, services for the elderly and disabled.

Mastrick Community Centre provides facilities for a walking group, trampolining, computing, playgroup, English for Speakers of Other Languages, sewing, stay and play sessions, kick boxing, pensioner's group, Mastrekkers, chair based exercises, silver surfers, tumble tots, rough and tumbles and pigeon racing.



Our community have told us what the like about the area:

“ Community Centre **PARKS**

Good Transport **Youth Flat**

Bus Service **SHOPS**

LIVE Northfield **LOCAL**

Friendly **Nice**

NEIGHBOURS **Easy**

FAMILY Quiet **Access**

HEALTHY HOOSE **Peaceful**

Football **HOUSE**

School **COMMUNITY SPIRIT** ”

Walking Distance

NEIGHBOURHOOD



Northfield Community Centre provides facilities for parent and toddler, 55+, freestyle dance, boxing, girls' group, computing, English for Speakers of Other Languages, baby massage, bingo, pulmonary group, football, messy play, youth work, craft sew and sews, Streetsport and bowling.

Manor Park Learning Centre provides facilities for crèche, stay and play sessions, English for Speakers of Other Languages, choir, bible study, kid's club, citizen's advice services, parent and toddler sessions and adult literacy and numeracy.

Cummings Park Learning Centre provides facilities for parent and toddler sessions, boxing, job club, ICT, PEEP (Parents as Early Education Partners) and Parent Support.

Local churches provide facilities for parent and toddler, Northfield Community Band, dance, discussion group, yoga, football, uniformed organisations, ladies groups, crafts, bowling and 55+.

Cummings Park Community Flat provides facilities for adult literacy, job seeking skills, intergeneration games, creative writing, community magazine group, smoking cessation, men's group, crafts, singing, silver surfers and knit & natter.



Our Area Profile - Our People

The population of Aberdeen, and of Scotland, is rising. This trend is mirrored in the Locality, and in 2014, the population of the area was estimated at just over **20,500**. Indications are that this rising trend will continue over the next 2 decades.

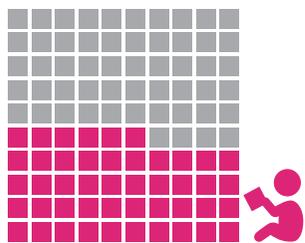
Around a quarter of children in the Locality are living in poverty, but this is more prevalent in some smaller areas.

Even from the early years, the differences are stark. Breastfeeding brings benefits for both mother and baby, and these benefits are well-documented. Rates of breastfeeding in the locality are considerably lower than the city-wide rate.

Generally, children in the locality tend to start Primary education less school-ready, and this continues throughout both primary and secondary school. Young people from the area tend to leave secondary school with less qualifications.

Young people living in the area are more likely to enter either College education or employment than University.

At the eastern side of the Middlefield neighbourhood, more than **46%** of children under the age of 16 are living in poverty.



46% East side of Middlefield
18% Aberdeen

Rates of breastfeeding

At first visit:



33% Our Locality

48.3% Aberdeen

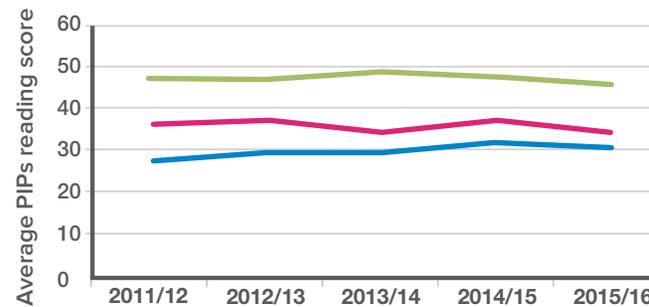
6-8 week review:



22.5% Our Locality

37.9% Aberdeen

Reading ability, start P1 2000/01 - 2015/16



— Average of Our Locality schools
— Aberdeen
— Average of 3 schools with least deprivation

In Aberdeen, **38%** of school leavers go on to University, but only **13%** of school leavers from St Machar Academy do so, and **17%** from Northfield Academy.



Our Area Profile - Our People

The life expectancy of people living in the area is lower than the rest of Aberdeen. Lifestyle choices, such as smoking and substance misuse, all contribute to lower life expectancy.

The health of older people in this Locality is also relatively poor, and older people in Cummings Park, Heathryfold and Middlefield are more likely than people in other areas of Aberdeen to be admitted to hospital in an emergency situation.

People living in the area are also amongst those most likely in the city to be hospitalised as a result of poor lifestyle behaviours.

Life expectancy: Males



74.6 years
for Our Locality

73.23 years
for Heathryfold

75.73 years
for Northfield

77.1 years Aberdeen

84.89 years Braeside, Mannofield,
Broomhill and Seafield North.

Life expectancy: Females



79.48 years
for Heathryfold

82.88 years
for Mastrick

87.02 years
Balgownie & Donmouth.



Our Area Profile - Our Place

The Locality lies to the north west of Aberdeen City centre, and is predominantly a residential area characterised by low cost social housing. The area has a very diverse population, and is attractive to students and families alike. Over recent years, the area has also been popular with migrants relocating to Aberdeen.

Over a fifth of people in this area travel to their place of work or study by either foot or on bicycle.

The Locality benefits from an expanse of green and open space, though general opinion from residents in the area is that they want to do more to improve the cleanliness and maintenance of these areas.

As a result of climate change, extreme weather events are becoming more frequent and intense with warmer, wetter winters and drier, hotter summers. Four of the five neighbourhoods contained within the locality have been identified by SEPA as being in an area that is potentially vulnerable to flooding, and that residential and non-residential properties, community facilities and emergency services sites are at risk.

Slightly more than a fifth (21%) of people travel to their place of work or study by bike or on foot. In Aberdeen it is 27%.



21% Our Locality

27% Aberdeen



Our Area Profile - Our Economy

The Locality has many assets but equally, the neighbourhoods within the Locality are widely seen as some of the most deprived areas in the City (Scottish Index of Multiple Deprivation).

Unemployment within the Locality is high compared to the rest of Aberdeen. Low pay means that average household incomes are significantly lower than the city-wide average. For example, household incomes in Middlefield are around £13,000 less than across Aberdeen. The current difficulties in Aberdeen's local economy are contributing to a rise in unemployment.

There is a sizeable proportion of the local adult community who have no formal qualifications. People living in the locality would benefit from more support to gain qualifications which will make it easier for them to find work in higher paid employment.

Median household income



£17,442 Middlefield

£24,375 Heathryfold

£30,735 Aberdeen City

£60,250 Cults, Bieldside and Milltimber

Adults who have no formal qualifications



1 in 3 adults in Our Locality

1 in 5 adults in Aberdeen

In Our Locality, 13% have a degree level qualification or above.

In Aberdeen, more than a third have degree level qualification or above.



Community engagement

At our recent Our Place Our Priorities event, we discussed what achieving this shared vision would mean in practice for our Locality. We explored four themes for improvement: people, place, economy and technology, and identified the following areas for improvement that would make our vision a reality:

People

- Developing and engaging our youth
 - Identify volunteers to assist
 - Ownership and pride in area
 - activity
- Cultural integration
- Developing talent

Economy

- Create links with employers to advertise local jobs locally and employ local people
- Create incentive for employers employing local people
- Create opportunities for more shops in the area
- Create plans for Byron Square
- Promote opportunities at Granitehill Business Centre
- Create travel opportunities

Place

- Improving opportunities to go outdoors
- Improving recycling facilities
- Improving area (e.g. repair potholes, more dog waste bins)
- Improving access to health services
- Improve safety for play (lighting, clean up)
- Create work opportunities

Technology

- Improved communication
- Better wifi and broadband access
- Improve use of ICT for skills development and employability

Community engagement

Imagining Aberdeen has provided some useful information collated from our children. Children's Parliament has worked with children in two schools in our Locality to imagine Aberdeen as a city where all children and healthy, happy, safe and doing their best. Some of the key comments follow, and link directly to the actions outlined in this Locality Plan.

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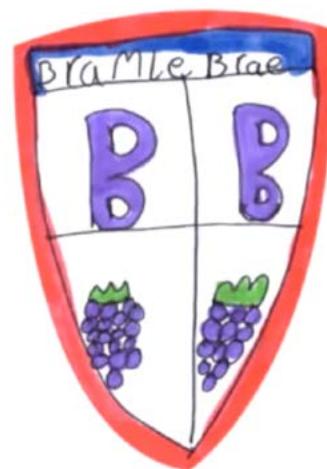
Bramble Brae School (Cummings Park)

- Not enough Clubs (after school)
- Granitehill Road is hard to cross
- Motorbikes destroy the parks and are loud
- Littering and broken glass
- Dog fouling in the park and green spaces
- Smoking

Manor Park School (Middlefield)

- Burned shops and abandoned houses
- Damaged play equipment
- Dog fouling
- Rubbish, broken glass and graffiti
- Angry, noisy neighbours

This Locality Plan attempts to address the areas outlined above in order to make the Locality a better place to live and/or work.



Our Vision



The vision for Aberdeen City is:

‘A place where all people can prosper’

This Locality Plan links our vision for the City to our vision for the five neighbourhoods in our Locality, namely Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield.

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Our Priorities



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Our People	Our Place	Our Economy	Our Technology
<ul style="list-style-type: none">• We will improve health and wellbeing by reducing levels of substance misuse• We will improve community safety by reducing levels of crime and antisocial behaviour• We will increase community involvement and participation	<ul style="list-style-type: none">• We will improve area housing• We will improve area transport and road safety• We will improve environment and access to/provision of community facilities and resources	<ul style="list-style-type: none">• We will improve employability and income• We will improve opportunities for people in our locality• We will improve access to and provision of shops	<ul style="list-style-type: none">• We will improve internet access, safety, security and awareness• We will increase awareness of age appropriate activity (including gaming) for children• We will improve information sharing (across services and locally)

OUR PEOPLE

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will improve health and wellbeing by reducing levels of substance misuse							
We will reduce the levels of substance misuse in our community	Deliver locally accessible services for those affected by substance misuse, including counselling and needle exchange	Alcohol and Drugs Partnership/ Third Sector/NHS ACC/Police Scotland/ACHSC P	Reduce the rate of hospital stays as a result of alcohol misuse Reduce the rate of hospital stays as a result of drug misuse	TBC			
	Deliver a local programme aimed at smoking cessation	NHS/Third Sector/ACC	Number of participants on smoking cessation programmes				
	Develop partnership approaches to address underlying causes of substance misuse and identify gaps in provision	ADP/NHS/Third Sector	Identification of gaps in provision and development of partnership working group to reduce gaps in provision Reduction in waiting lists for mental health services in the Locality Reduction in prescribed				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
			medication in the Locality				
We will work together to prevent involvement in substance misuse	<p>Deliver early intervention training measures for those at risk of alcohol and substance misuse</p> <p>Deliver a local education programme aimed at smoking prevention</p>	NHS/ACC/Third Sector/Schools/Police Scotland	<p>Number of training courses delivered</p> <p>Numbers participating in training courses</p>				
Community Priority: We will work improve community safety by reducing levels of crime and antisocial behaviour							
We will improve community safety to keep people safe from harm	<p>Use systematic analysis and community intelligence to target resources</p> <p>Develop a local community safety prevention and problem solving tasking and coordination partnership</p> <p>Deliver targeted initiatives (home safety checks and microwave cooking for the vulnerable) and diversionary activities (AMPED Motorcycle Project, Streetsport, ProjectFit) to prevent problems and in areas where there are persistent problems</p> <p>Deliver proportionate interventions and take enforcement action, when appropriate, in respect of people persistently involved in crime and antisocial behaviour</p>	Third Sector/CSP	<p>Reduction in the rate of ASB complaints received – rate per 10,000 pop.</p> <p>Reduction in the rate of Group 1-4 crimes in the locality – rate per 10,000 pop.</p>	<p>212.2</p> <p>1142.7</p>			
We will	Intensive family intervention support to	Third Sector/CSP	Number of families engaged in				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
improve outcomes for families with most complex needs	families with complex and multiple needs through the provision of a Priority Families Service based in Northfield Academy		<p>service</p> <p>Number of families displaying significant reductions in truancy, housing issues, crime and antisocial behaviour 12 months from engagement</p> <p>Increase in tenancy sustainment</p>				
Community Priority: We will work together to increase community involvement and participation							
We will build on our strong community spirit and the potential of individuals and families to develop community action	People are empowered to improve their area and maximise local assets via involvement in Participatory Budgeting	ACC/Local community	<p>Number of local residents participating in Participatory Budgeting</p> <p>Value of funds distributed</p>				
	Develop new and existing groups and networks that help strengthen a sense of community, including Circles of Community, The Allotment Market Stall Project and others	Third Sector/ACVO/ACC/NHS/ACHSCP	<p>Increased number of new groups contributing to Locality Plan outcomes</p> <p>Improving outcomes for existing groups contributing to Locality Plan</p>				
	Raise awareness of opportunities to participate and recognise those locally via Northfield Heroes	Local community/ACC/ACVO					

OUR PLACE

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together to improve area housing							
We will deliver additional affordable housing in the Locality	Identify opportunities in the local development plan for affordable housing options	ACC/RSLs	Number of affordable housing units	12 units	628 units	292 units	
We will deliver high quality social housing, estates and housing services	Monitor asset performance and undertake systematic visual audits to provide the evidence base for property and environmental improvement investment Accessible housing and support services	ACC/Local community	% of properties meeting SHQS % increase in tenant satisfaction % increase in tenancy sustainment	0 units	53 units		
Community Priority: We will work together to improve area transport and road safety							
Roads are safer with less congestion and air quality improves	We will ensure that the community has greater choice in terms of getting around safely, addressing issues identified via Living	Co Wheels/ACC/DRT	Delivery of Co-Wheels car for Middlefield Improved awareness of Demand Responsive Transport locally	0	1		

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	Streets work						
	Promote the use of alternative methods of transport and active travel, such as cycling, walking, volunteer transport schemes and public transport, as well as running/walking events and groups, development of walking routes and simultaneously tackling obesity within our Locality	ACC/Third Sector/First Aberdeen/ Stagecoach/ NESTRANS	<p>Increased number of cyclists locally</p> <p>Increase the % of active adults and children</p> <p>Increased number of walkers locally</p> <p>Increased use of public transport locally</p> <p>Improved satisfaction with Locality bus routes</p> <p>Improved air quality</p>				
Community Priority: We will work together to improve environment and access to/provision of area facilities and resources for all							
We will improve accessibility to high quality, fit for purpose facilities within the Locality	<p>Maximise overall use of community space to develop, for example, a Community Gym for Middlefield</p> <p>Maximise use of available community resources for best results, including Family Nurse Partnership, Romance Academy, Parent Support Project, Parenting Teens, Roots of Empathy, Northern Star, Plus One Mentoring</p>	ACC/Third Sector/Local community/NHS	Increased number of high quality provision of groups providing support to the community				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	Review and rationalise assets to deliver appropriate co-location of community services						
	Improve collaboration between public, private and third sector organisations and community to redesign, redevelop and regenerate areas such as Byron Square, former Logie Shops, Middlefield Triangle and Heathryfold Park	ACC/Private sector/others	Measurement of successful partnership delivery				
The community is tidy and well maintained	Deliver educational programmes and special initiatives to promote recycling and a clean community	ACC/Local community/Police Scotland	<p>Increase in percentage of household waste being recycled</p> <p>Increase in satisfaction levels with the Locality's Play and Green Spaces</p>				

OUR ECONOMY

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims						
			Improvement Measures	Base line	2018	2021	2028		
Community Priority: We will work together to improve employability and income of residents									
We will improve employability by removing barriers to employment	<p>Effective job seeking services that help people find and keep work are available locally</p> <p>Promotion of courses locally such as Employability Fund, Apprenticeship Family to improve employment opportunities</p> <p>Identification of those at risk and onward referral to Plus One Mentoring and other support agencies</p>	Third Sector/ACC/JCP/NESCOL	<p>Number of people progressing into employment</p> <p>Number of referrals made to employment related services</p> <p>Increase in number of people accessing employment related services</p> <p>Increase in number of people accessing employability skills (literacy and numeracy)</p> <p>Improvement in ICT, literacy and numeracy skills</p> <p>Decrease in rate of out of work benefits claimants</p> <p>Decrease in % of people in insecure employment</p>						

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
			Partnership delivery of annual jobs fair and number of attendees				
	<p>Maximise the employment, education and training opportunities for all school leavers, for example via Career Ready, working with College re post 16 opportunities locally</p> <p>Undertake cross sector work to identify work experience and apprenticeship opportunities locally</p>	Third Sector/Elevator/JCP/ACC/NESCO L/Private Sector	<p>Increase % achieving positive destinations post school</p> <p>Reduce attainment gap between the highest and lowest achieving 20%</p> <p>Increase in number of young people completing formal and informal achievement awards</p>				
We will maximise household incomes	<p>We will reduce fuel poverty by delivering a heat Network</p> <p>Provision of Credit Union services are available locally</p>	ACC/AHP Third Sector	<p>No of households benefiting from reduction in heating costs by at least 10%</p> <p>Increased Credit Union membership across Locality</p>				
Community Priority: We will work together to increase opportunities for people in our Locality							
We will encourage a culture of enterprise and innovation	<p>Maximise opportunities via development and local management of Community Benefit clauses</p> <p>Investigate options to develop a microfinance facility to develop small group business start ups</p>	ACC/Elevator/ Third Sector/JCP	<p>Number of developments with Community Benefit clauses</p> <p>Increased number of new business start-ups</p> <p>Incentivise employers to recruit from the Locality</p>				
	Self-employment opportunities are promoted in childcare, ensuring that childcare is affordable and	ACC/Elevator/ Third Sector	Increase in number of qualified childminders in the Locality				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	accessible (including non-standard hours, e.g. evenings and weekends)						
We will close the attainment gap	<p>Free childcare places are promoted locally</p> <p>Delivery of early years literacy interventions such as Early Talk, PEEP and Book Bug</p> <p>Delivery of primary years literacy interventions such as Talk Boost</p>	ACC/Third Sector	<p>Increase number of early learning childcare places for children aged 2-3</p> <p>Increased uptake of early years education places</p> <p>Increased literacy ability across locality primary schools</p>				
Community Priority: We will work together to look at access to and provision of shops							
We will work together to create opportunities for retail provision	We will link economic opportunities with local need in terms of Middlefield Triangle	ACC/Elevator	Increase % occupancy rate in commercial property premises				
We will work together to create opportunities for free/affordable food	We will develop sustainable food provision for those in greatest need via locally based outlets	ACC/CFINE	<p>Reduced number of people affected by household food insecurity</p> <p>Increase in uptake of free school meals across the Locality</p> <p>Increase in uptake of free meals during holiday periods for vulnerable families</p> <p>Increased provision of training in cooking on a budget and healthy eating across Locality</p>				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
We will work together to create better physical accessibility to shops	We will work with shops to improve accessibility for the disabled in the Byron Square area	ACC	Reported improved access to local shops for disabled people				

OUR TECHNOLOGY

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together on improving internet access, safety, security and awareness							
We will work to ensure that people are safe online for all ages	We will educate children and young people and adults in our community about internet safety	ACC/Third Sector/Police Scotland	Number of participants on training % of citizens who feel comfortable using digital tools				
We will work to ensure accessibility to the internet	We want to ensure that people have the skills to use the internet	ACC/Third Sector	Increase in numbers of participants on digital training Percentage of people who feel comfortable using digital tools				
We will work on investment in infrastructure to reduce social exclusion	Residents will have access to free WiFi via Northern Wifi	ACC/Third Sector	Increased percentage of homes in Locality who can access free WiFi Increase in households with access to SFBB				
Community Priority: We will work together to increase awareness of age appropriate activity (including gaming) for children							
We will work to ensure our young people are safe whilst using technology	We will educate children and young people and their parents in our community	ACC/Third Sector/Police Scotland	Number of participants on training				

Primary Drivers	Secondary Drivers	Lead Partners	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: We will work together on developing tools for information sharing locally and across services							
We want to improve communication of information for everyone in our Locality	We will develop a community portal as a single point of access for all things digital	ACC/Third Sector	Launch of community portal Traffic monitoring on community portal				

How we will work together

The principle of participation and the active involvement of the community in shaping and achieving these planning goals is at the core of all our work.

Our Locality Partnership is currently known as Northfield Total Place Strategic Board. It currently consists of representatives from:

- Community
- Police Scotland
- Aberdeen City Council
- Schools
- Third Sector Interface
- Health and Social Care Partnership

We are working towards development of a Locality Board. The purpose of this will be to drive and implement the changes we desire, made up of an even balance of community members and staff from statutory organisations. This signals a big change from the traditional planning approach, to one which actively seeks out different perspectives and makes best use of different experiences and knowledge. Collective leadership is essential to the success of this autonomous Partnership and means that everyone must take responsibility for the success of the plan overall. It requires a distribution of leadership power to wherever expertise, capability and motivation lies within the Partnership. This approach is consistent with the views revealed through 'Community Voice', to have increased local influence and control over decision-making.

Providing support and development will be a priority to allow community members to be involved in different ways. The use of local networks, holding events and using social media will be just some of the ways we will do this.

We anticipate there will be considerable added value by bringing together individuals from statutory agencies into the Locality Partnership. The creation of new knowledge, different ways of working and shared risk appetite are just some of the ways we hope the Partnership will work.

In everything that we do, our approach will be 'agile' – allowing an iterative, incremental and highly participatory approach to developing goals and plans for change.

In addition, we work with the wider community via a series of Stakeholder Engagement Group events, which are usually thematic and largely community led, and are held 3 times per annum. As these events have proved successful, we anticipate that they will continue.

We know we are "getting it right", or otherwise, because we have an open and honest relationship with our community. We will track progress of this Locality Plan and report on this accordingly. We encourage visibility and dialogue at all levels on a regular basis. We have placed the community at the heart of our plans, having consulted with them over many years. The message we have received from the community is very clear – listen and do!



Benchmarking with other communities

Local councils and community planning partners provide a wide range of services for their communities. We want to improve the lives of people in our communities, and to make sure we are achieving this aim, it is important that we understand and evaluate the services we are delivering. As well as monitoring our own progress, we will monitor some key measures across Scotland's communities to ensure that Community Planning Aberdeen continues to improve, innovate and excel. By looking to see how others achieve their performance levels, we can identify and share best practice which will give us ideas about how we do things differently to make improvements in the local area.

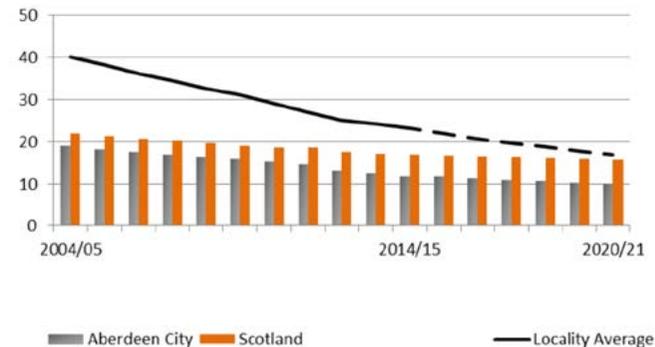
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The Improvement Service have developed, or been involved in the development of some useful benchmarking tools;

- The Community Planning Outcomes Profile (CPOP) brings together measures of outcomes and inequality for all of Scotland's communities. It provides a consistent basis for measuring outcomes and inequalities in our local communities, allows us to track changes over time and provides us with a means of comparing outcomes in our local areas against similar communities across Scotland.
- The Local Government Benchmarking Framework brings together a wide range of information that shows how effectively and efficiently Scottish councils are delivering services to local communities. All Scottish councils are required to report a range of specific indicators covering education, refuse collection, social work and transport.

Benchmarking should not be a one-off exercise; it must be part of an ongoing improvement process and we will continue to identify opportunities to benchmark using other tools and data.

Child Poverty

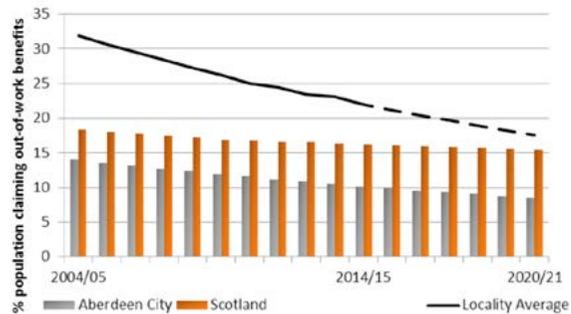


Child poverty in this locality has reduced considerably over the past decade, though still remains much higher than across the city. Despite the improvement, more than a quarter of children in Cummings Park and Heathryfold & Middlefield are living in poverty.



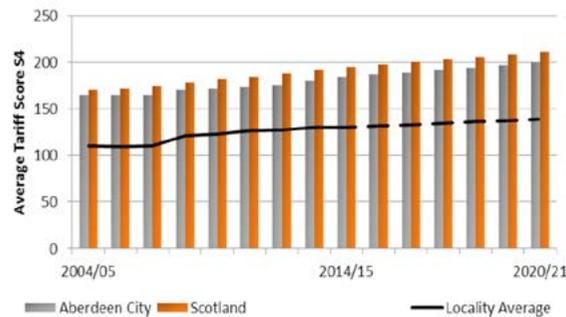
Benchmarking with other communities

Out-of-work benefits



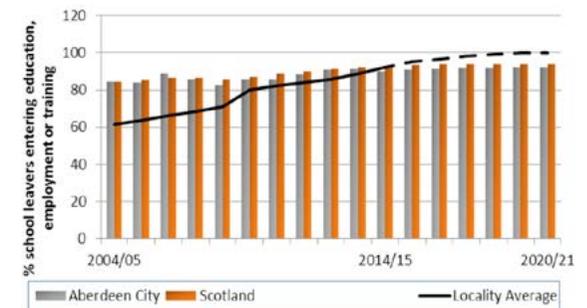
The rate of working-age people claiming out-of-work benefits in the locality has improved / reduced over the past decade. Heathryfold & Middlefield remains the area with the highest rate of claimants.

S4 Tariff Score



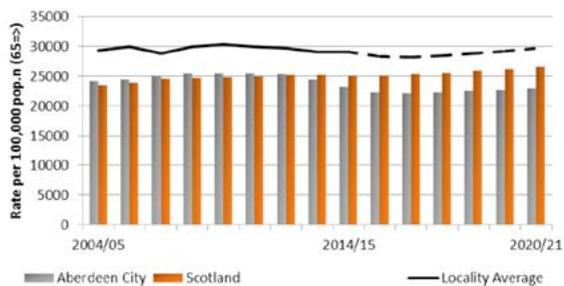
Attainment of pupils in the area has improved, but overall remains far lower than the city and national average.

Positive Destinations



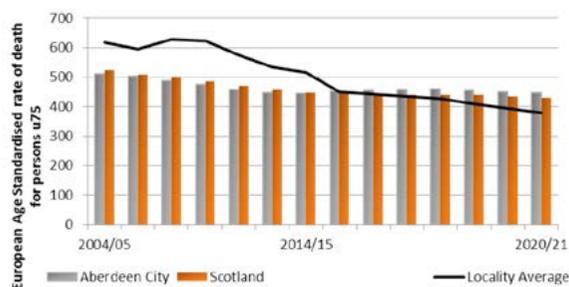
Young people in the area are about as likely as those across the city to enter a positive destination on leaving school, but employment or college are more common than progression into university education.

Emergency Hospital Admissions (aged 65 +)



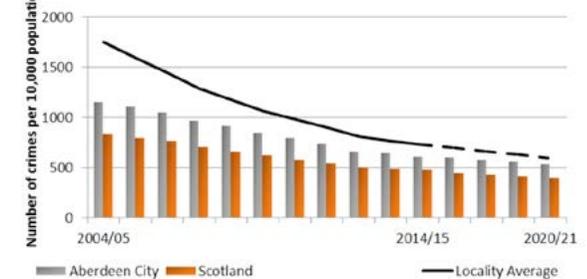
Emergency hospital admissions amongst older people have remained fairly static, but at a more local level, it is concerning that the rate has increased in both Cummings Park, and to a greater extent, in Mastick.

Early Mortality



There has been considerable reduction in the rate of premature deaths in all neighbourhoods within the locality, with Cummings Park, Heathryfold & Middlefield, and Northfield all having lower rates than the city.

Crime Rate



Crime has reduced in all neighbourhoods, yet remains significantly higher than the city and national rate, particular in Heathryfold & Middlefield.

Further information & involvement

For further information about this Locality Plan, please contact:

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Community Planning
Aberdeen

DRAFT LOCALITY PLAN 2017-27

Woodside, Tillydrone and Seaton

Dear Reader

During 2016, Community Planning Aberdeen started drafting a Locality Plan for Woodside, Tillydrone and Seaton, which sets out the vision of local people for the area. It identifies the priorities of the community and early ideas for making improvement.

The priorities have been developed in partnership with Woodside, Tillydrone and Seaton residents who have put forward their views and ideas through a range of events, consultations and focus groups over the last couple of years.

The Plan is very much a draft and will be developed further through discussion and debate in the community over the coming months and taken forward by the Locality Partnership being established.

The Locality Partnership will manage and oversee the plan and ensure it delivers change for Woodside, Tillydrone and Seaton, by working in partnership with the community and a range of third sector, private and public services partners. At least 50% of the Partnership will be members of the community and we are about to begin recruiting for community representatives and hope to have first meeting of the Partnership during April 2017

Key Points:

- This draft plan was endorsed February 2017 by Community Planning Aberdeen as a living document and draft which will be developed further by the community and taken forward by the Locality Partnership which will report back to the community and Community Planning Aberdeen;
- This draft plan will be considered by the Council on March 15th;
- We are about to begin taking early comments and feedback on the plan through distribution and discussion across the community;
- We will be working with groups and organisations throughout the coming months to further refine and develop the plan, with the Locality Partnership taking a leading role in this.

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Introduction

Tillydrone, Woodside and Seaton are up and coming areas within Aberdeen with a strong sense of community spirit and a wide range of assets. Woodside recently celebrated 125 years since becoming incorporated in the City of Aberdeen yet still maintains a strong sense of community and identity.

The vision and strategic priorities set out within this ten year Locality Plan provide a clear focus for the future to deliver improvements on those areas where further work is required to ensure people in these communities and young people in particular, have equality of opportunity to develop their full potential.

The aim of the plan is that it brings together everyone who has an impact in delivering against these priorities – a wide range of services across the City Council, but also partners in health, police and other public partners. Essential elements in delivering the plan are both the community projects and networks and third sector providers who deliver services in the area. Across Tillydrone, Woodside and Seaton, there are a significant number of long established community projects which we will work with in delivering the plan. These include the regeneration networks in Woodside and Tillydrone as well as the following:

Fersands and Fountain Community Project
Woodside Fountain Community Centre
Tillydrone Community Flat
Printfield Project

Aberdeen Lads Club
Lighthouse
M26
STAR Flat
Seaton Project

Seaton Rehab
St Machar Parents Support Project
Tillydrone Community Centre

This plan is based on discussions and events which have taken place with community residents, community organisations and service providers across the locality, including the planning event at St Machar Academy on 8th October 2016. The priorities from that event have been circulated and further discussed with a range of groups across the locality. It also links with the Aberdeen City Local Outcome Improvement Plan (LOIP) as well as the Strategic Assessment for Woodside, Tillydrone and Seaton.

There are a number of significant developments across the area including the potential new school in Tillydrone, the redevelopment of Station House Media Unit, a new community hub in Tillydrone, the Community Hydro Facility and digital projects with the University.

OUR VISION

‘A place where all people can prosper’

- the vision for Aberdeen City.

The vision for our locality is a place where all the residents feel engaged, listened to and informed about decisions made. It's a place where the environment is clean and safe for both children and adults to enjoy. It's a community where the local young people feel engaged and are supported to further their education and have job prospects after leaving school. Local community capacity is increased to further the local needs of individual areas and creates opportunity for first steps back to work. This view of improved joined up working was summed up in a comment at the Locality Planning event at St Machar Academy on 8th October 2016 as follows:

‘Stronger partnership working to ensure community needs are met in the right place, at the right time, for the right people’

Community Engagement – what the community says

The people of Woodside, Tillydrone and Seaton describe their area as a place:

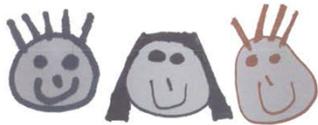
- where people care about community, with a strong community spirit - people look out for each other;
- that is friendly, with lots of walking areas, lots of play areas;
- that is multi-cultural;
- that is quiet, safe;

- that is clean, has good schools;
- that has community councils that listen.
- that is a growing community, with lots of families
- with vibrant people

IMAGINING ABERDEEN

Aberdeen City Council asked Children's Parliament to work with children to imagine Aberdeen as a city where all children are healthy, happy, safe and doing their best. This is an extract from the report on phase one of the project with children from Riverbank Primary School.

LIFE AT HOME



Children have been talking about the importance of family. They have considered what help families might need and how to make Aberdeen a good place for families.

As you read this poster ask yourself: What can I do to support families in communities across the city?

Families are important because...

they are always there for you they always listen to you.

they keep you entertained.

You get to annoy your brother.

Imagining Aberdeen...

they keep you safe. they look after you when times are difficult.

They love you and don't want to lose you.
 They give you life. They keep you safe.
 Give you breakfast. They take you out and go on holidays.
 They help you. They play with you.
 They work so you can have things and be healthy. They think about you.
 They take you to school and make sure you get an education.
 If you didn't have a family you would feel upset.

Families are important because:

If your child is ill you need help and medicine

Money to get by and to be able to buy things from the shops.

If families can't cope they need other carers to help.

What help or support do families need?

Families split up.

If you lose your job you need help. Children can help by doing cleaning and shopping.

FAMILIES

More flowers, trees and parks.

Stop dogs pooping everywhere.

More wardens.

Better lights in the street.

How can we make Aberdeen a good place for families?

Help families if they are worried about drugs.

No more racism.

Keep it tidier, more bins, less rubbish.

Better locks at home, stop stealing.

Stop people drinking alcohol.

HOW WE WILL WORK TOGETHER

Our Locality Partnership

Our Locality Partnership will work with existing networks including Woodside and Tillydrone Network and emerging groups in Seaton and consist of representatives from:

- Community
- Police Scotland
- Aberdeen City Council
- Schools
- Third Sector
- Health and Social Care Partnership

A Locality Partnership will be established for each of the Localities to provide local leadership of the plan development and scrutinise overall delivery of progress against improvements.

The Locality Partnerships will have a critical role in facilitating effective joint working between local staff and communities to ensure that delivery of the Locality Plan remains on track and any barriers to effective partnership working are removed. This signals a big change from the traditional planning approach to one which actively seeks out different perspectives and shares responsibility for the success and leadership of the plan across partners and community. This approach is consistent with the communities desire to have increased local influence and control over decision making.

The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities by analysing evidence of what is working elsewhere, taking risks, piloting and scaling up new ways of working as well as looking at creative ways to resource key actions.

The membership of the Locality Partnership will have at least 50% Community representation and the makeup and recruitment of this will be determined by the community with support from SCDC during the first quarter of 2017 and a rolling programme of support and development will be a priority.

We also recognise that the wider community need to have opportunities to participate in the development and delivery of the plan and we will work with existing local networks, develop regular stakeholder events, community survey's , use digital platforms for engagement as well as developing new ways of engagement as we develop.

How will we know we are getting it right?

1. Our actions will speak louder than words
2. We will have robust reporting against the performance measures which will be clearly communicated, where we are achieving improvements we will celebrate success together and where we not achieving our goals we will increase focus and try out solutions
3. We will try new things, We will learn from our mistakes and we will never give up
4. The Community will feel increasing engaged and involved in the process and we will increase the number of people involved

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OUR PRIORITIES

These priorities have been developed from the locality planning event at St Machar Academy on 8th October 2016 with follow-up consultation in the community to ratify and develop them.

OUR PEOPLE	OUR PLACE	OUR ECONOMY	OUR TECHNOLOGY
<ul style="list-style-type: none">• Communities are inclusive and safe• Improve health and wellbeing with increased access to healthy food	<ul style="list-style-type: none">• To improve transport options• To improve play and public spaces and access to fit for purpose community facilities• To reduce fly-tipping and litter• Ensure high quality housing	<ul style="list-style-type: none">• To improve employment opportunities	<ul style="list-style-type: none">• To improve access to free wifi• To improve digital skills

Our People

The population of Tillydrone, Seaton and Woodside, and indeed that of Aberdeen City, has risen sharply over the last decade and in 2014 the population of the neighbourhood was estimated at just almost **14,000**; an increase of 12% from 2002.



Population projections based on past birth, death and migration patterns indicate that this trend will continue, however given the current economic climate and recent political developments, there is some degree of uncertainty as to the accuracy of these projections.

The population of Tillydrone, Seaton and Woodside is very diverse, with around a **quarter** of the local population born in a country other than the UK. In particular, more than a **fifth** of the population of Tillydrone were born in another European country – mostly Poland. Linked to this diverse population, a language other than Scots or homes in the locality, and a population have some difficulty



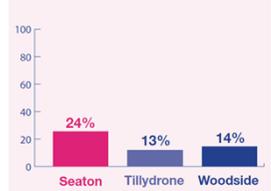
English is commonly spoken within sizeable proportion of our resident with the English language. Not only for the education of both children and engaging with the local community.

adults alike, but it also presents a challenge for public services when

Seaton, Tillydrone and Woodside are very family-orientated more than **17%** of the combined population. Demand for Early Learning and Childcare is high, and is projected to rise considerable in coming years as the local authority seeks to implement government’s commitment to almost **double** the number of funded hours available to all 3 and 4 year olds, and eligible 2 year olds, with an ambition to roll out funded provision to all children aged between 1 and 4.

neighbourhoods and children make up

24% of the population of Seaton are aged 16 – 24, in Tillydrone its 13% and in Woodside its 14%.



Generally, people living in Tillydrone, Seaton and Woodside – across all age groups – have poorer life outcomes than peers from less deprived areas of the city; academic attainment tends to be lower, earnings potential lower and life expectancy shorter.



Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority - Communities are inclusive and safe							
We will build on our strong community spirit and the potential of individuals and families to develop community action	<p>There are groups and networks that strengthen the sense of community</p> <p>People are empowered to improve their area and maximise local assets</p>	<p>ACC</p> <p>Community projects</p> <p>Third Sector</p> <p>CPA</p> <p>H&SCP</p> <p>Police</p>	<p>No of Local Heroes identified</p> <p>No of Events</p> <p>No of New</p>				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Tillydrone, Seaton and Woodside has a positive identity and people feel they belong	Communities are involved in designing and delivering services		volunteers % of volunteers feeling able to contribute to their role % of residents aware of community activity % of residents accessing digital information about the community Increase in number of new projects Value of external funds attracted to locality				
Enhanced social cohesion and socially sustainable communities	We will work in new ways to ensure engagement of all sections of the community	ACC Schools Community projects Third Sector	No of intergenerational projects delivered				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
People feel able to participate in decisions and help change things for the better	Delivery of Participatory Budgeting	CPA H&SCP GREC Police Scotland	<p>% older people feeling less isolated</p> <p>No of ESOL Learners% participants completing ESOL</p> <p>No of multi-cultural projects % of community feeling more integrated Funding allocated to PB Projects</p> <p>% of residents having influence & sense of control of shaping the Locality</p> <p>% of residents participating in Locality Planning</p>				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
			% of eligible population voting in PB				
We will improve community safety to keep people safe from harm	<p>We will reduce levels of domestic violence in our communities through special partnership operation including improving accessibility of services to support and advise victims of abuse, training and raising awareness of local people and service to identify and respond to risks, and use of enforcement.</p> <p>We will establish a Priority Families service team in the locality and prioritise its services for local families.</p>	Police Scotland ACC Third Sector Priority Families Community projects	Decrease in Domestic violence Incidents reported				
We will prevent and reduce the levels of substance misuse in our community	<p>We will deliver added value, innovative early intervention and prevention measures for those at risk of alcohol and substance misuse</p> <p>Develop appropriate community interventions and</p>	H&SCP ACC Community Projects ADP	Number of new Initiatives delivered Increase number of alcohol brief interventions carried out				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	<p>local alcohol support groups. We will train local projects to deliver alcohol brief interventions and make onward referrals to drug and alcohol services</p> <p>Ensure commissioning from the AHSCP is community needs led</p>		<p>locally</p> <p>% reduction in hospital stays related to alcohol misuse</p> <p>% reduction in hospital stays related to drug misuse</p>				
Community Priority		Improve health and wellbeing with increased access to healthy food					
Sustainable food provision will be developed	<p>Increase uptake of free school meals and breakfast clubs during the year which will includes school holidays.</p> <p>We will develop community food provision to help tackle food insecurity</p> <p>We will develop sustainable food provision by identifying land options for food growing, linking this to a local TAMS (market stall concept) providing cheap healthy food locally</p>	ACC Community Projects Cfine Schools	<p>% Increase uptake of free school meals</p> <p>% of eligible young people accessing free school meals</p>				
We support wellbeing	Communities are actively	ACC	% increased				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
and resilience in communities through physical activity and sport	engaged in the development of sport and activity opportunities, improving access to facilities out with the locality	Active Aberdeen Sport Aberdeen Schools Community Projects	uptake in activity levels among young people and the wider community				
Priority – We will close the attainment gap							
We will close the attainment gap	<p>We will develop the Tillydrone Hub to support the new school and provision to deliver additional Childcare and Early Years Places whilst linking to local job opportunities in childcare.</p> <p>Free childcare places are advertised thorough local networks to improve take up and childcare is flexibly available when parents need to access it, which may require looking at non-standard hours due to working patterns</p> <p>Develop appropriate local responses to Early Years needs by delivering interventions such as PEEP,</p>	ACC Schools Community projects Third sector	<p>Reduce the attainment gap between the highest and lowest achieving 20%</p> <p>Decrease Unauthorised absences</p> <p>Improve attendance</p> <p>% of children within each SIMD quintile will have successfully achieved CFE third level literacy and</p>				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
	<p>ESOL and Book Bug</p> <p>Develop bespoke and targeted inclusion and attainment initiatives taking a whole community approach, to tackle disengagement at S1 and improve positive destinations from St Machar Academy.</p>		numeracy				

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Our Place

Seaton, Tillydrone and Woodside are all neighbourhoods that sit to the North / North West of Aberdeen City Centre. The neighbourhoods are, in general, characterised by low cost, often socially rented, accommodation. Collectively, Tillydrone, Seaton and Woodside make up one of the most deprived areas of the city.

There are extensive areas of open and wooded land in the locality, and Seaton Park is a much loved and well utilised park, but the general feeling is that the area and its residents would benefit from a large scale clean-up of open space.

Generally, people living in the locality are proud of the area, enjoying living there and say there is a real sense of community within the area. But there are some issues which the community identify as needing addressed;

Substance misuse is a concern to local residents, and carelessly discarded drugs litter presents a risk to public health, albeit in reality that risk is very small. Discarded drugs litter often generates fear, anger and frustration, and the presence of litter highlights the wider problem of drug misuse within this community.



Health inequalities, and in particular drugs and alcohol misuse

Environmental issues, such as littering, dog fouling and discarded drugs paraphernalia

Transport is a major contributor to carbon emissions and in Aberdeen there is an exceptionally high level of car ownership and usage which contributes to areas of poor air quality. It is a vicious circle – poor air quality and poor road safety discourages people from walking or cycling, yet reducing reliance on private transport is the best way to improve air quality.

The high levels of car don't own or have important.



21% of people in Our Locality use public transport to travel to their place or work or study, 15% in Aberdeen.

21% Our Locality
15% Aberdeen

ownership are not seen in every area of the city, and for those that access to a car, accessible, affordable and timely public transport is

As a result of climate change, extreme weather events are becoming more **frequent** and **intense** with warmer, wetter winters and drier, hotter summers. Seaton, Tillydrone and Woodside are all within an area identified by Scottish Environmental Protection Agency (SEPA) as being potentially vulnerable to flooding.

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: To improve transport options							
<p>Public transport services are frequent and reliable and take people to the places they need to go</p> <p>Roads are safer with less congestion and improved air quality</p>	<p>Promote the use of alternative methods of transport and identify gaps in public transport</p> <p>Deliver local bus forums to bring operators and communities together</p> <p>Review community transport options to access key services, and develop schemes such Thinc and volunteer drivers and investigate options to look at no cost cowheels cars for community access to essential services</p>	<p>ACC – Sustainable Travel (Planning) NESTRANS Community Projects ACHSCP Active Aberdeen Nestrans Third Sector</p>	<p>% Increase in resident satisfaction in the ability to get around safely</p> <p>% of population cycling as a main mode of travel</p> <p>% increase in the numbers of residents satisfied with public transport options</p>				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: To improve play and public spaces and access to fit for purpose community facilities							
There are appropriate spaces and facilities to support play and recreational activities	<p>Improve collaboration between public, private and third sector organisations to maximise assets and undertake a space audit of availability to promote to partners</p> <p>Develop the Tillydrone Community Hub to ensure co-location of activities and services in line with the priorities of the Plan, which will include community facilities such as a community café</p> <p>The programme of improving play parks in the locality will continue with further investment during 17/18</p>	ACC Sport Aberdeen Third Sector H&SCP Community projects	<p>Completion of Tillydrone hub</p> <p>New primary school</p> <p>% of residents feeling that facilities meet their needs</p> <p>% Increased satisfaction with greenspace</p>				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
Community Priority: To tackle reduce fly-tipping and litter							
The community is resilient, tidy and well-maintained	Innovative ways of working to promote recycling and a clean community	ACC Community Projects Third Sector	LEAMS assessments No of community environmental walkabouts Increase in volunteers involvement in keep clean campaigns No of community groups that include Community Resilience within their local plans				
Community Priority: Ensure high quality housing							
We will deliver additional affordable housing in the locality	Identify opportunities in the local development plan for affordable housing	ACC RSLs	% Tenancy sustainment				
We will deliver high quality social			% customer				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures	Base line	2018	2021	2028
housing, estates and housing services	options		satisfaction with housing services % increase in satisfaction with their homes % of housing meeting Scottish quality standards No of affordable homes built per year Decrease in % of people in houses that are over crowded				

OUR ECONOMY

Our Economy

Tillydrone, Seaton and Woodside are neighbourhoods that lie to the north of Aberdeen City Centre. All three neighbourhoods are widely regarded as being amongst the most deprived in the city.

Around 14% of the population of Our Locality are unemployed. In parts of Woodside it is 24% of the population.



Our Locality



Parts of Woodside

People living in Tillydrone, Woodside or Seaton are more likely to be unemployed, and unemployment is increasing.

Unemployment is rising in Our Locality. The number of out-of-work benefits claimants in the locality has increased by 64% between Jan 2015 and July 2016, while in the city, the number has more than doubled (119% increase).



Our Locality



Aberdeen

The downturn in the local economy, linked to the drop in global oil prices, the high cost of oil production in the North Sea and the city's over-reliance on the oil and gas sector, has resulted in the number of claimants of out-of-work benefits in the locality rising

work benefits in the locality rising

Generally, people in the area that are employed typically work in unskilled or low-skilled occupations, often in low paying industries. As a consequence, the median household income in our area is significantly less than the equivalent for Aberdeen City, and around 16% of the population of the locality are income deprived.

employed typically work in unskilled or low-skilled industries. As a consequence, the median household income in our area is significantly less than the equivalent for Aberdeen City, and around 16% of income deprived.

Median household income



£18,155 Seaton
 £18,480 Tillydrone
 £22,060 Woodside
 £30,735 Aberdeen City

Between 20- and 30% of households in this locality are living in fuel poverty, and around a quarter of children in the area are living in poverty.

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims			
			Improvement	Base line	2021	2028
Community Priority: To improve employment opportunities						
Removal of barriers to accessing employment and employment progression	Effective services that help people to find and keep work are available locally	ACC DWP SDS Third sector	% of attendees in employability related programmes progressing to employment, education or training			
We will maximise the employment, education and training opportunities for all school leaver	Childcare is affordable and accessible Community benefit clauses are used effectively	Community projects H&SCP Elevator	% of people who are employment deprived Decrease in			

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims			
			Improvement	Base line	2021	2028
<p>New Business Start Ups are supported and promoted as viable economic opportunities and existing businesses are supported and community assets maximised</p>	<p>Business start-up workshops will be delivered by Elevator in the locality with support from DWP New Enterprise Allowance providers to increase business start-ups from localities. Opportunities to link with eg Child minding opportunities will be supported by the Childminding Association.</p> <p>Working age adults can access locally based education opportunities linked to the employability pipeline and the College will actively engage with the community in order to develop a community-driven, needs-led approach to College</p>		<p>number of people in insecure employment</p> <p>Decrease in rate of receipt of out of work benefits</p> <p>Decrease in claimant count rate</p> <p>No of residents accessing opportunities through city wide community benefit clauses</p> <p>Increase % of young people attaining vocation qualifications at SQF level 5 or above by 2021</p> <p>% of young people completing</p>			

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims					
			Improvement	Base line	2018	2021	2028	
	community-based learning.		Modern Apprenticeships % Increase in young people completing formal and informal Business start-ups from the locality					

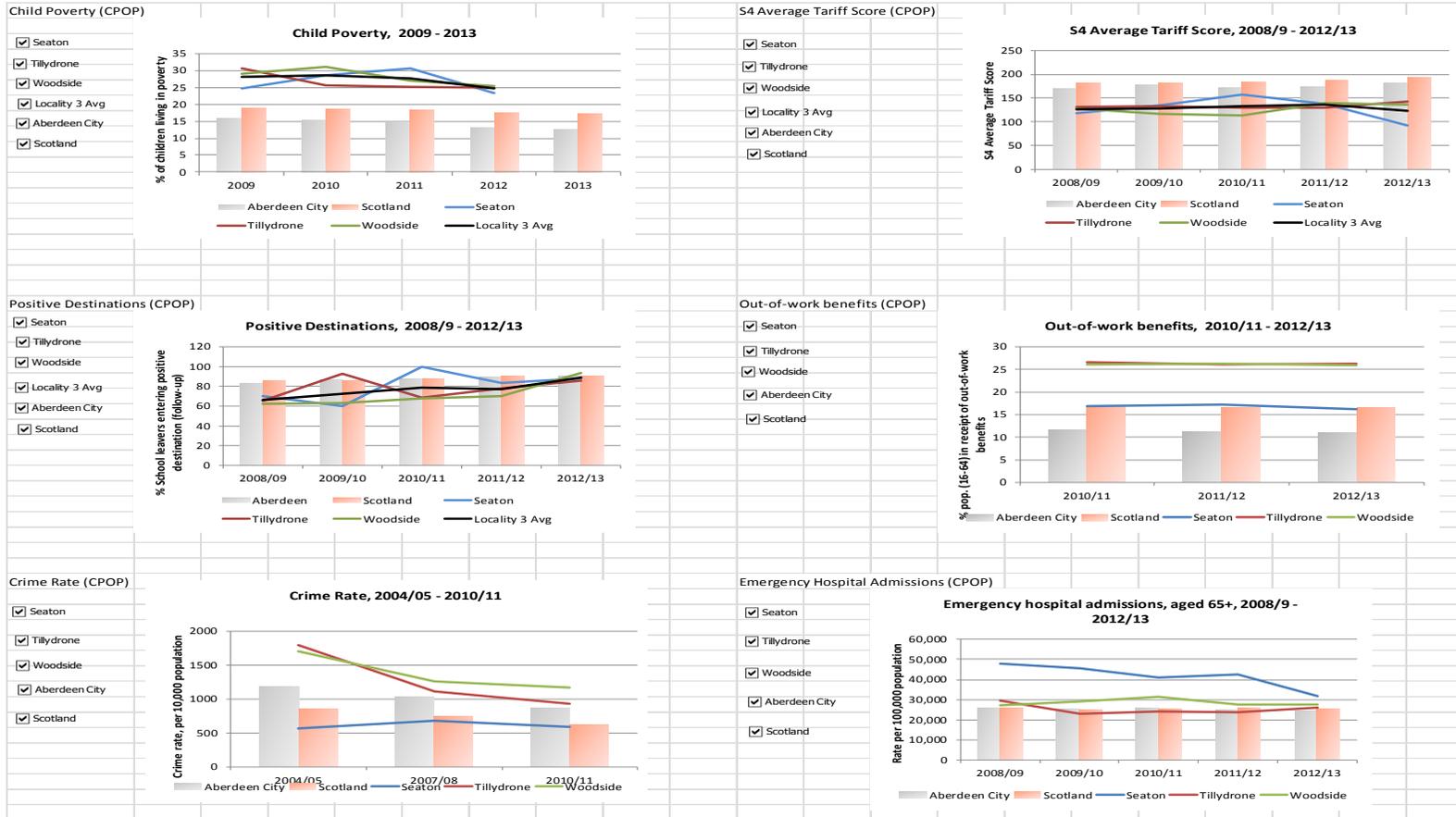
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OUR TECHNOLOGY

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures				
Community Priority: To improve access to free wifi							
We will ensure businesses, citizens, the public and third sectors have access to quality wifi and wireless connections	Citizens and visitors need good connections to enhance their experience of the city.	ACC Community projects	Increase in % of households with access to superfast broadband % of households accessing Superfast Broadband No of free community access points % of				

Primary Drivers	Secondary Drivers	Lead Partner	Improvement Aims				
			Improvement Measures				
			residents accessing free WIFI				
Community Priority: To improve digital skills							
Support community capacity building through the use of technology	We will work with partners to ensure access to community technology applications	ACC Community Projects Third sector	No of community projects				
Our citizens will have access to learning opportunities to develop their digital skills	Ensure people have the skills to use technology effectively and safely	ACC Aberdeen College DWP Community Projects Third sector	% of Citizens who feel comfortable using digital tools				

BENCHMARKING WITH OTHER COMMUNITIES



Further Information

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